Changing more than a name

Modular Executive MBA
Class of 2022
Welcome to the Modular Executive MBA

Programme summary
The Modular Executive MBA is a flexible programme for professionals seeking to maximise their leadership potential and accelerate your careers. Taking place over one long weekend each month (Friday – Monday), you will undergo a personal transition in the way you approach and think about business while studying alongside a group of talented international peers.

The Modular Executive MBA has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As you progress through the programme, you build up knowledge and skills that will be used throughout the programme and beyond.
- Elective and international elective modules then give you the opportunity to tailor your programme and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the US.
- The Business Mastery Project is the final major project for the Modular Executive MBA. You will put into practice what you have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.

Business network
The skills learnt and the qualification itself is just one part of the Modular Executive MBA; the contacts you make and the network built is the other. At the Business School (formerly Cass) we provide you with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date
March

More information
Speak to our team for further information about the Modular Executive MBA, admission process, scholarships and funding.
Email: cass-mba@city.ac.uk
Tel: +44 (0)20 7040 0286
www.cassmbalondon.com

Key stats
- Cohort: 33
- Average age: 36
- Nationalities: 21
- Avg. work exp. (years): 13
- Female: 45%
- Commuting: 24%

Industries represented
- Finance 25%
- Engineering/Manufacturing 21%
- IT/Telecoms 12%
- Pharma/Healthcare 9%
- Education/NFP 6%
- Media 6%
- Retail/FMCG 6%
- Supply Chain/Aviation 6%
- Marketing/PR 3%
- Military 3%
- Consulting 3%

Regions represented
- Europe 29%
- Africa and Middle East 21%
- Asia 15%
- North America 14%
- UK 9%
- Caribbean 6%
- Australasia 2%
Management consultant with an extensive background in public administration, regional economic development and investment attraction. Managed the development of several regional strategies in Russia and conducted several strategic marketing projects for a leading international energy company. Currently responsible for the strategic analytical product delivery as a part of Russian Far East Governor’s team.

Experienced marketing professional with extensive background in analytics, campaign development, optimisation and reporting. Focussed on client-centred, quantitative, integrative and innovative solutions. Responsible for managing 100 mn outbound contacts and up to GBP £ 1bn turnover. Mapped business processes. Mentored and coached a former employee who later became the CEO of Mindbox. Passionate about creating a culture of self-management with open P&L and salaries resulting in a 50% growth YOY and a ARR $1bn turnover.

Director of operations with experience across a variety of banking, telecoms and defence sectors. Responsible for risk management and setting up the core processes and controls for a state-owned defence procurement program. Led planning and reporting functions in the telecommunications sector contributing towards new product development and revenue streams. Certified manager and a chartered marketer.

Managing director of a new recording and performing classical orchestra. Previously general manager at Nevill Holt Opera reporting a turnover of GBP £15m, as well as leading an award-winning opera festival and education charity. Unlocked a GBP £5.5mn investment to build a new theatre, which opened in 2018 and was shortlisted for RIBA Stirling Prize. Formerly a professional violinist, journalist and presenter, touring internationally.

Portfolio management of commercial and academic HIV and Influenza Virus clinical trials. This includes both observational and Clinical Trials of Investigational Medicinal Products (CTIMP). Highly skilled in operational, delivery and finance management of clinical research. Highly effective collaborator with the pharmaceutical industry, academics sectors, NHS trusts and National Institute of Clinical Research (NIHR) networks regionally.

Managing director of a venture launched as the number one company for marketing automation in Russia. Responsible for all client-facing activities from product vision and sales to marketing, strategy, key employees and processes. Mentored and coached a former employee who later became the CEO of Mindbox in 2017. Passionate about creating a culture of self-management with open P&L and salaries resulting in a 50% growth YOY and a ARR $1bn turnover.

Head of Customer Care and Operations, Western Union, London/British/Emirati/Israeli/Russian

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Kevin Keane
Finance Director, Portafina Investment Management, Rochester
Irish
Senior finance professional with vast experience in cross-functional management and business development. Currently responsible for overseeing the financial function for a group of companies across a diverse range of sectors ranging from financial services to property development. Experience of business sales, restructuring, turnarounds and transformations. Accomplished project manager having successfully delivered multiple transformational projects across finance, IT and operations.

Soroosh Keshfar
Commercial Finance Director, Cambian Group, Potters Bar
British
Passionate ACA qualified commercial finance director responsible for a large national portfolio of assets. Implemented various cost-saving and revenue growth strategies by empowering a team of business finance managers. Currently non-executive director with experience in international investments.

Vivian B K Kmiotek Ho
General Manager, Finance, Travel Corporation Asia (UK) Ltd, London
Malaysian
Multi-lingual finance professional experienced in managing multi-cultural finance teams within a long-standing European tour operator. Working closely with the South East Asia sales offices overseeing business performances, monitoring office expenditure and debt collections. Designed and implemented finance workflow and a new operations system. Passionate about overseeing all aspects of finance and accounts, providing business solutions and continuously seeking business growth.

Anita Limbu
Business Manager, SBE, Ashford
Nepalese
Business manager currently leading a key multi-million-pound operation at a leading multi-national company in the electronics and telecommunications service fields. Strong expertise in reverse logistics, supply chain management, sales and CRM. Successfully delivered complex projects by streamlining existing processes and working closely with heads of department in maintaining the SLA.

Olena Lobolko
Policy Coordinator, European Commission/Dutch Central Bank, Brussels/Amsterdam
Dutch/Ukrainian
Wide-ranging experience in the public sector including banking supervision and policy at the Dutch Central Bank and banking regulation at the European Commission. Participated in all stages of EU legislative process. Strong expertise in revenue logistics, supply chain and CRM. Successfully delivered complex projects by streamlining existing processes and working closely with heads of department in maintaining the SLA.

Sarah Maher
Managing Consultant, World Wide Technology, London
British/Irish
Technology consulting specialist for global organisations, particularly within financial services. Responsible for defining outcome-based technology solutions that put customer business goals first. Background of in-depth experience delivering large-scale technology programmes. Proven track record establishing trust-based relationships and leading cross-functional international teams. Chartered engineer with a background of technical experience and accredited qualifications.

Kivish Nursimhulu
Senior Distributor Manager, GlaxoSmithKline, London
Mauritian
Experienced professional with a strong commercial leadership and operations background in the pharmaceutical industry. Former international manager leading teams on major commercial projects spanning two countries, successfully delivering double the profitability within two years. Currently responsible for driving strategy in order to ensure the best access to evidence within the pharmaceutical industry in Africa, generating 15% incremental operating profit in one year.

All McGregor
Managing Director, McGregor Group Ltd, Winchester
British
Leader of a group of businesses that create innovative fabric structures for the aerospace, industrial and agricultural sectors. Managed the Group’s development from producing bespoke structures to a product-based offering while doubling sales and profit over three years, setting a platform for scalable growth. A skilled entrepreneur with a focus on strategy, finance and sales.

Konstantinos Megalooikonomou
Finance Transformation Manager, KPMG UK, London
Greek/British
A financial consultant leading and managing small to medium projects with a focus on cost optimisation, finance analytics and offshoring activities. Prior experience in the finance department of a global insurer, implementing and advising on the expense strategy across functions. Responsible for strategic decision-making involving the operating plan of the insurer and overseeing the budgeting/forecast process of expenses and P&L investments.

Elizabeth Meneghello
Senior Manager, Bank of England, London
British
Senior manager at the Prudential Regulation Authority with an extensive background in banking regulation and public policy. Currently leading the governance and risk management supervision of a major UK bank. Experienced in strategy, business model analysis, risk management, governance, prudential policy and senior internal and external stakeholder management. Proven track record in pro-active delivery, incisive analysis and collaboration across teams.

Olena Loboiko
Policy Coordinator, European Commission/Dutch Central Bank, Brussels/Amsterdam
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Wide-ranging experience in the public sector including banking supervision and policy at the Dutch Central Bank and banking regulation at the European Commission. Participated in all stages of EU legislative process. Strong expertise in revenue logistics, supply chain and CRM. Successfully delivered complex projects by streamlining existing processes and working closely with heads of department in maintaining the SLA.

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Thomas Ochu
Customer Success Manager, EMEA, ALTUS Group, London
British/Nigerian
Dynamic IT professional with a background in software development, deployment and delivery. Aligned business analyst and performance manager with a proven track record of success managing multi-disciplinary and multi-national teams across Africa, Europe, the Middle East and North America. Adapt at systems administration, project management and negotiation. Currently volunteering as an IT deployment mentor to an array of SMEs in West Africa.

Cecil Roberts
Consultant, Digital Transformation, London
British/Trinidadian & Tobagonian
An innovative business manager with a proven track record of delivering solutions and exceeding KPIs. Experienced in regional sales and account management with a strong focus on building client relationships and strategic business development.
Student profiles
March 2022

Valentina Violante
Branch Director, Intesa Sanpaolo S.p.A., Bologna
Italian

Branch director for the largest bank in Italy, managing a branch with around GBP £40mn in total assets. Awarded for surpassing sales targets for insurance services by 30% and by 50% for wealth management investments last year alone. Ranked in the top 5% of best-performing employees for the year 2018 and 2017. Leads a cohesive results-driven team with different backgrounds, perspectives, goals and skills.

Fred Walker
Director, Saracen Horse Feeds, Maidstone
British

Board director responsible for strategy, finance and the retail division of a GBP £18mn turnover UK based annual food business. Led management buyout of family owned business specializing in manufacture and retail of performance horse feed sold in Europe, the Middle East and the UK. Managing team of 65 employees based in multiple locations. Previously chartered surveyor with substantial experience in central London real estate investment and development.

Hugo Ross
International Sales Manager, Timberplay Ltd, Sheffield
British

Experienced sales professional working at an industry-leading UK SME with an annual turnover of GBP £5mn. Responsible for creating the sales and marketing strategy for the Middle East and South Asia regions. Highlights include entry into the Indian market with a multi-million pound project. Proud leader of a sales and design team who create award-winning globally recognised shared spaces for children and adults.

George Thompson
Project Manager, BAR Technologies, Portsmouth
British

Master Brewer and production operations manager in the beer industry. Worked throughout the UK breweries ranging from micro, regional, multi-national and most recently for the world’s largest self-adhesive label manufacturer. Experience working with cross-functional, cross-cultural and international teams. Interested in process and quality improvement through building successful teams and using tools such as six-sigma.

David Sopko
Operation Manager, Multi-Color Corporation, Daventry
Canadian/Finnish

Experienced project manager leading major projects involving the development of novel technology to reduce fuel consumption and CO2 emissions for the shipping industry. Currently, using a number of alternative methods for design and simulation including neural networks, genetic algorithms and other machine learning techniques to develop and optimize our products.

Selin Sefiloglu
Finance Manager, Kingfisher plc, London
Turkish

A highly motivated and accomplished CPA qualified finance professional with more than ten years of experience in multi-national retail companies. Successfully managed strategic planning and budgeting processes collaborating with key non-finance stakeholders. Utilised intensive financial knowledge to support senior executives in commercial decision-making processes. Led and mentored multi-cultural teams with diverse backgrounds.

Josh Saxby
Divisional Director, Global Head of Specialised Products Analysis & Consultancy, Clarksons Platou, London
British/Swiss

Leading a multi-national team of five, based in London and Singapore, working on various business development projects targeting oil and chemical majors, commodity traders, ship-owners, private equity companies and investment banks. Also, heavily involved with company-wide technology strategy team.

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Adam Wright
Director of Finance, Europe, Middle East & Africa, CAA-GBG, London
Australian

Dynamic finance executive and inspiring, values-based leader with a passion for working with creative businesses. Extensive experience in music, TV, film, licensing and consumer brands. Successfully led culturally diverse teams across Asia and Europe through large scale organisational change. Successfully negotiated and executed go-to-market model changes in disrupted industries. Advised on M&A and investment activity securing flagship acquisitions worth more than USD $10mn annually.

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Victoria Yates
Group General Manager, The Ince Group plc, London
British

Responsible for leading the global people and facilities function for a public company, including the budget, strategy and delivery of these departments. Played a strategic role in delivering the integration of 14 acquisitions, significantly impacting growth from GBP £2.7mn turnover with 25 staff to GBP £100mn with over 900 staff globally.
COVID-19 Update: The health and wellbeing of our students, staff and visitors remains our top priority. As a result of the evolving situation we are not currently running any face to face events and only running online events. Please visit our website for more information.

Contact us

Come and meet us in person at one of the many events we host and attend throughout the year.

Breakfast Information Session: These early morning sessions are an informal way to meet with us and find out more about our Executive MBA programmes.

Evening Information Session: Join us for an evening to discover more about our programmes through a series of presentations. You will have an opportunity to meet the Recruitment & Admissions team and talk with students and alumni about their MBA experience.

International Fairs: Our MBA Recruitment Managers constantly travel the world, imparting information and answers to all your questions.

MBA in a Day: Get a real taste of the MBA experience at Cass with our interactive event. Find out further information about our programmes, participate in a sample lecture and Q&A panel of students and alumni.

Online Information Session: Join us from anywhere in the world for our web based information session, Q&A with the Recruitment & Admissions team and faculty.

Find out more at www.cass.city.ac.uk/mba/executive-mba/events

Contact the Recruitment & Admissions team with any questions. They are available on: +44 (0)20 7040 0286

Book a one-to-one consultation with a member of the team, to discuss your suitability for the Executive MBA programme.

Send your CV to cass-mba@city.ac.uk