



**BAYES**  
BUSINESS SCHOOL  
CITY UNIVERSITY OF LONDON

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## Full-time MBA

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Employment Report  
Class of 2022

[ Always learning ]



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A portrait of Sarah Juliet, a woman with long, wavy blonde hair and blue eyes, smiling warmly. She is wearing a black top with white and pink polka dots. Her arms are crossed in front of her.

# Welcome

from Sarah Juliet, Director of  
Postgraduate Careers and  
Professional Development

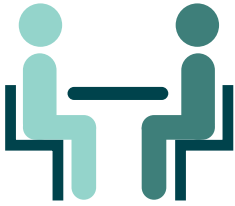
“Your professional development is a critical part of your MBA. At the Career and Professional Development Centre, we are driven by a common purpose: to collaborate with you and equip you with lifelong employability skills for a diverse range of business careers.

We understand the dynamic nature of the MBA recruitment market and take an integrated, practical approach to meet its evolving needs. Our expert team provides invaluable guidance on navigating your next career move, ensuring you develop a powerful blend of skills that support success in your next step and propel you forward throughout your professional journey.

Whether you aspire to accelerate your career, make a career transition, join a family business, or become an entrepreneur, our tailored programme will equip you with the knowledge and skills necessary to thrive in the rapidly changing business landscape and remain agile in the face of new opportunities.

We look forward to welcoming you to our MBA and supporting you to achieve your career goals.”

# Careers offering



## 1. ONE-TO-ONE CAREER COACHING AND ADVICE

Access dedicated one-to-one support, expert advice, and practical feedback from the Careers Team, coaches, and sector-specific experts to accelerate your career, make a transition, or start your own business.

You can also develop the essential skills necessary to secure your target career through individual practice and feedback.



## 2. CAREER MANAGEMENT AND EMPLOYABILITY WORKSHOPS

Our range of workshops form the backbone of a serious career strategy and aligns with the Bayes Leadership Framework, providing interactive, practical opportunities to develop essential employability skills.

Workshops, including Job Search Strategy, LinkedIn Masterclass, Networking, Executive Presence, Influencing and Persuading in Action, are delivered by subject matter experts.

Developing these skills will aid career progression and give you a competitive edge in job applications.

The MBA Career and Professional Development team will collaborate with you throughout your time at Bayes Business School and beyond. The team is comprised of highly experienced professionals with backgrounds in recruitment, assessment and selection, occupational psychology, career coaching, and leadership development from a diverse range of industry sectors.

We offer an outstanding programme of career support to help you achieve your potential across four key integrated areas:



### 3. CORPORATE ENGAGEMENT

Interact with employers and our vast alumni community from a wide cross-section of industries, spanning a range of global firms, small and medium enterprises, and start-ups.

Stay updated on industry knowledge through presentations, corporate panels, webinars, clubs, societies, and sector overviews.

We strive to maximise networking opportunities, building and maintaining relationships with corporate contacts based on your career aspirations.



### 4. BAYES CAREERS ONLINE AND RESOURCES

Our world-leading career management resources are available 24/7, providing bespoke material to support your job research, preparation for networking conversations, applications, interviews and other selection processes.

Global employers, small and medium enterprises, and start-ups also post opportunities exclusively for students and alumni on our jobs board.



**David Meszaros**

Pre-MBA: Managing Director, UK and Europe

Macklam Feldman Management, London, UK

Post-MBA: Project Manager,

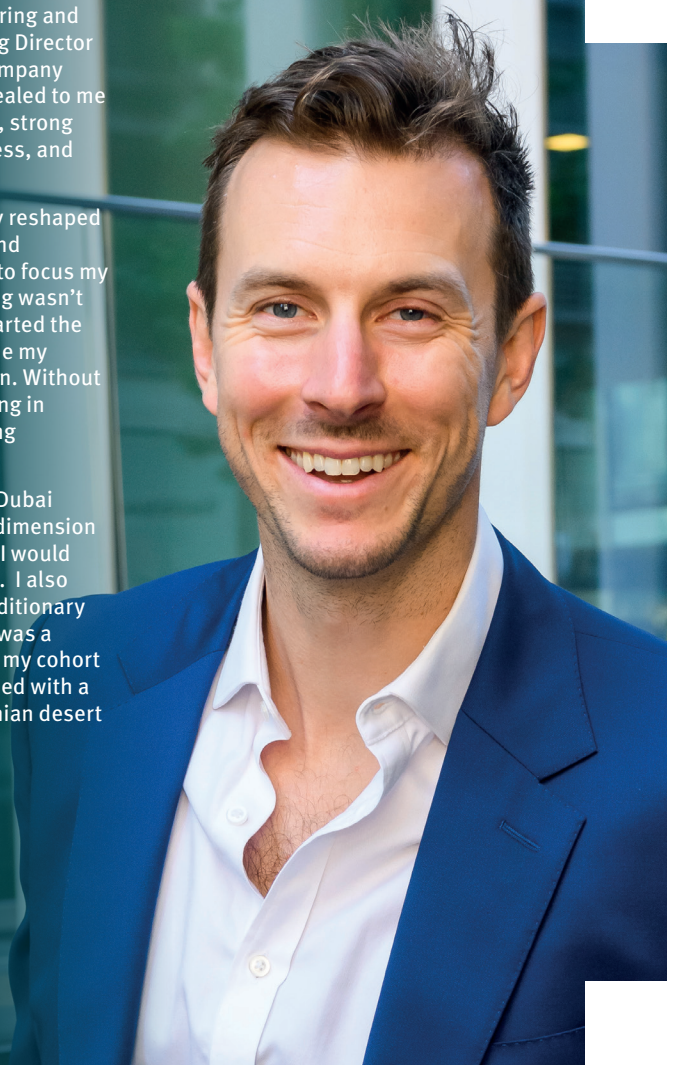
Kearney, London, UK

Nationality: Canadian

“I managed international touring and recording artists as Managing Director to the UK and Europe for a company based in Canada. Bayes appealed to me due to its smaller cohort size, strong focus on international business, and entrepreneurship.

The MBA at Bayes completely reshaped the way I look at the world, and equipped me with new tools to focus my ambition. Although consulting wasn’t my initial intention when I started the programme, it quickly became my priority for career progression. Without the MBA, I wouldn’t be working in innovation strategy consulting at Kearney.

The international elective to Dubai was eye-opening, providing dimension and insight into the UAE that I would never have gained otherwise. I also loved taking part in the expeditionary leadership challenge, which was a great way to spend time with my cohort outside of class, and concluded with a 5-day trek through the Jordanian desert from Dana to Petra.”



## Stefanie Vansteenkiste

Pre-MBA: Hospitality Operations Manager,

BaxterStorey, London, UK

Post-MBA: Digital Capital Markets Associate,

NatWest Markets Plc, London, UK

Nationality: Belgian



“My previous role was execution-focused in the hospitality industry; however, I aspired to be the one developing strategies. I pursued the MBA to reach this goal and to intellectually challenge myself.

The two-week career orientation had a huge impact on the rest of the year. It encouraged me to start networking early and equipped me with tools and tactics to consider how to market and position myself to get the most out of the programme.

During and after the MBA, I achieved things I never thought possible. For my Strategy Project, I worked with the digital team at NatWest Markets, exploring the adoption of digital currencies and their impact on the banking sector. Following my team’s final presentation, I was offered a full-time role as a Capital Markets Associate.

Banking was not a sector I had previously considered, and with no prior professional experience in finance, the change to this role was intimidating. Despite this, it’s been a real brain teaser, and I love it.

The MBA has encouraged me to take on any opportunity and not to baulk in the face of challenges.”

# Career transitions

The Full-time MBA provides our students with the platform to make an impact in the global business world. Students make successful transitions into different functions, sectors, locations and/or new organisations.



**40%**

made one  
career  
transition

**26%**

made two  
career  
transitions

**34%**

were triple  
jumpers



**57%**

students changed  
function



**60%**

students changed  
industry



**77%**

students changed  
location

Data presented was collected from graduates with accepted offers, who completed the careers' post-graduation survey.



**Arpan Sinha**

Pre-MBA: Scrum Master,

INTELSAT, Chennai, India

Post-MBA: Senior Executive (Manager),

EY Parthenon, London, UK

Nationality: Indian

“I was working as a Project Manager at a US-based technology firm in the commercial aviation space.

I entered the MBA conscious that I was among the older students and thought perhaps I was too far into my career to make a change. However, the Careers and Professional Development Team encouraged me to keep an open mind and leverage the Bayes network to make valuable connections and explore other avenues.

This guidance, along with the corporate engagement events, gave me exposure to companies and career paths I hadn't previously allowed myself to consider. This led me to my current role as a Senior Executive at EY Parthenon, where I advise Private Equity clients on software strategy. The learning opportunities and experiences with diverse companies make every day exciting and varied.

My time at Bayes changed the way I think. The strategy work and digital electives taught me to look beyond the immediate and read between the lines. It has helped me deal with uncertainty and really instilled in me a progressive and fearless mind-set.”



## Francisco O’Ryan

Pre-MBA: Digital Systems and Healthcare Director,

RedSalud CCHC, Santiago, Chile

Post-MBA: Consumer Strategy and Operations Manager,

Uber, London, UK

Nationality: Chilean

“I was working in Chile as the Digital Systems Director for a leading healthcare network, where I created and led a new telemedicine business unit.

I knew I wanted to do my MBA in London, and Bayes stood out because of the emphasis on strategy, new venture creation, and hands-on projects with real clients.

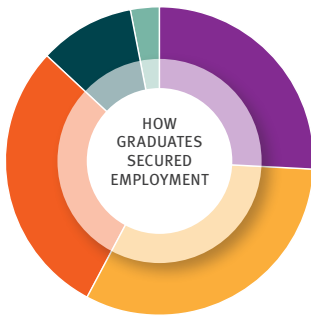
I now work at Uber as a Consumer Strategy and Operations Manager in their new verticals team. Without my MBA, I wouldn’t have been offered this role.

The practical experience throughout the programme allowed me to apply my learnings and gain confidence. Studying with a cohort of 21 different nationalities with varied professional backgrounds also meant I learned so much about different cultures and ways of working.

The support I received from the Careers Team while building my CV and applying for jobs was also critical. They guided me in developing different iterations of my CV throughout the year in order to target specific employers.”



# How did our MBAs secure their role?



- Networking/Student/ Alumni referral 26%
- Careers/Recruitment event/ Business Mastery Project 32%
- Company website/external job announcements 29%
- Recruitment Agency 10%
- Other 3%



**90%**  
received job offer  
within six months  
of graduation

\*of those seeking employment.

## Recent employers of Bayes MBAs

 **accenture**

 **EY Parthenon**

 **McKinsey & Company**

 **amazon**

 **HSBC**

 **Microsoft**

 **ASOS**

 **KEARNEY**

 **NatWest**

 **Baringa**

 **KPMG**

 **pwc**

 **Deloitte.**

 **LLOYDS BANK**

 **Uber**

Data presented was collected from graduates with accepted offers, who completed the careers' post-graduation survey.

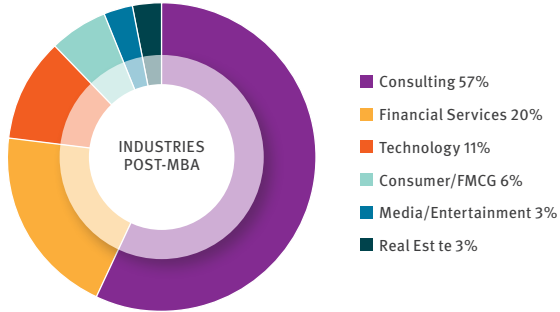
# Where are our graduates working post-MBA?



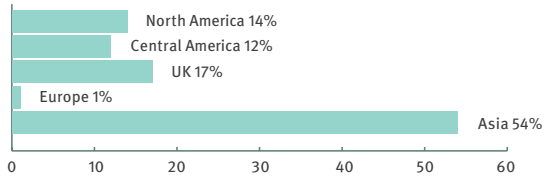
Class of 2022 MBA graduates reported a

**69%**

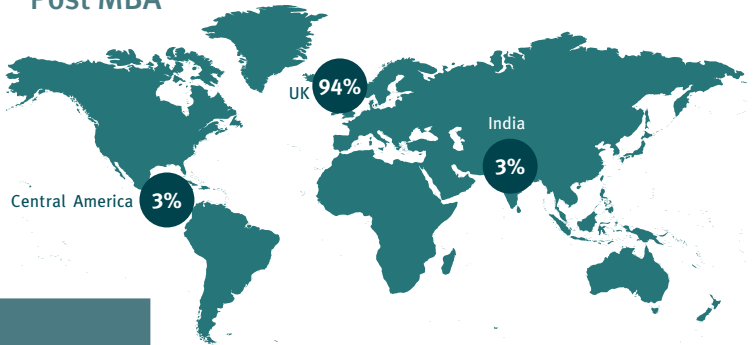
increase in salary versus their pre MBA salary level



## Pre MBA



## Post MBA



Data presented was collected from graduates with accepted offers, who completed the careers' post-graduation survey.

**Kai Li Loh**

Pre-MBA: Manager, EY,

Kuala Lumpur, Malaysia

Post-MBA: Consultant, Lumanity, London, UK

Nationality: Malaysian



“After working at EY as a Manager in Consulting, I wanted an MBA to propel my career into the life sciences sector, complement my scientific background and work experience, and complete my management toolbox in order to be an effective leader.

The MBA is your year of possibilities. For me, a highlight was relaunching the Global Healthcare Network. It opened up a wealth of networking opportunities, supplemented my classroom learnings and allowed me to participate in and contribute to campus life. The International Consulting Week in Lisbon, Portugal was another highlight, as we were able to consolidate what we had learned and apply it to a real-life company. It was challenging, engaging, and fun.

One of the reasons I chose Bayes is the opportunity for continuous education, such as the ability to take an elective each year once you’re an alum (at no cost). I chose the London Symposium this year, which featured four days of world-class speakers and allowed me to reconnect with who I was as a student during my MBA.”

## James Bebbington

Pre-MBA: International Project Manager,

The Goodwood Group, Chichester, UK

Post-MBA: Chief Innovation Officer,

Real English Drinks Group, Liphook, UK

Nationality: British

“I chose Bayes because my conversations with Alumni and the Recruitment Team were centred on teamwork, developing an explorer’s mind-set, and highlighted the practical, hands-on nature of the programme.

The Strategy and M&A modules were some of the biggest new learnings for me and are really relevant in my current role as Chief Innovation Officer at the Real English Drinks Group. I was offered this role after working with the company during my Business Mastery Project, where I identified the need for a brand division, which I am now leading.

The guidance from the Careers and Professional Development Team was a fundamentally important and significant part of the MBA, to a level I never expected. The workshops equipped me with the relevant skills, while the one-to-one coaching guided me through understanding my passions so I could make the right career decision.”



# Companies list

In recent years our Full-time MBA graduates have been recruited by a broad range of companies, including:

- Accenture
- Allianz Global Investors
- Allica Bank
- Amazon
- Ardian
- ASOS
- Baillie Gifford
- Bain & Company
- Barclays
- Baringa
- Bharat Petroleum
- BlackRock
- Boston Consulting Group
- Cambridge Healthcare Research
- Capco
- Capital One
- Chaucer (Bip)
- Comcast
- Credit Suisse
- Delin Property
- Deloitte
- Dentsu Aegis Network
- Equiteq
- EY Parthenon
- EY Consulting
- FTI Consulting
- Gartner
- General Electric Aviation
- Gobeyond Partners
- Great British Chefs
- Houlihan Lokey
- HSBC
- Innvotec
- Invesco
- JLL
- Kearney
- Kindred Capital
- KPMG
- Kroll
- Landsec
- Lloyds Bank
- Maersk
- McKinsey
- Microsoft
- Monitor Deloitte
- NatWest
- Oliver Wyman
- Previser
- PureGym
- PwC
- Salesforce
- Satellite Applications Catapult
- Scotiabank
- Simon Kucher & Partners
- Swoop
- Uber
- Unilever
- Walgreens Boots Alliance
- Wealth Dynamix
- Winterflood Securities

**Bayes Business School (formerly Cass)**

106 Bunhill Row  
London EC1Y 8TZ  
T: +44 (0)20 7040 0286  
E: bayes-mba@city.ac.uk  
bayes.city.ac.uk



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Disclaimer: All the information contained within this brochure was correct at the time of going to print.

