Modular Executive MBA
Class of 2021
Welcome to the Modular Executive MBA

Programme summary
The Modular Executive MBA is a flexible programme for professionals seeking to maximise their leadership potential and accelerate their careers. Taking place over one long weekend each month (Friday – Monday), students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

The Modular Executive MBA has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As students progress through the programme, they build up knowledge and skills that will be used throughout the programme and beyond.

- Elective and international elective modules then give students the opportunity to tailor their programme and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the US.

- The Business Mastery Project is the final major project for the Modular Executive MBA. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.

- The Careers and Professional Development team provide workshops and services specifically for executives such as increasing executive presence while others will focus on developing soft skills such as media training, interview skills, negotiation, advanced presentation and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery
Students’ understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning.

In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network
The skills learnt and the qualification itself is just one part of the Modular Executive MBA; the contacts students make and the network built is the other. At Cass Business School, we provide our Modular Executive MBA students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date
March

More information
Speak to our team for further information about the Modular Executive MBA, admission process, scholarships and funding.
Email: cass-mba@city.ac.uk
Tel: +44 (0)20 7040 0286
www.cassimalondon.com

Key stats
- Female: 41%
- Average age: 35
- Nationalities: 15
- Avg. work exp. (years): 13
- Commuting: 33%

Industries represented
- Aviation 4%
- Consulting 11%
- Education/Not for Profit 15%
- Energy/Oil & Gas 4%
- Engineering/Manufacturing 15%
- Finance 25%
- IT/Telecoms 7%
- Marketing/PR 4%
- Pharma/Healthcare 7%
- Professional services 4%
- Logistics 4%
Sajeda Afzal
Senior Engineering Manager, Tactical & Airborne Systems, Collins Aerospace, Reading
British

Chartered engineer specialising in avionics design and integration of high value projects. Experienced in working with cross-functional and global teams and capturing new business opportunities by producing winning proposals. Instrumental in building the engineering capability for Global Navigation Satellite Systems to support business development in this domain. Currently leading a team of specialist engineers delivering solutions for defence customers.

John Bajulaye
British

Chartered management accountant working for an international marine and engineering consultancy and responsible for all aspects of reporting (financial and operational) for the London and Africa entities, which account for 60% of the Group’s activities. Responsible for the accuracy of the Group’s largest project, which delivers approximately USD $88m turnover annually.

Guilio Valerio Ceoloni
Senior Macroeconomist, FX Strategist, Intesa SanPaolo, Milan
Italian

Experienced macroeconomist and chief FX strategist with an extensive background in global market and financial products. In charge of providing a macroeconomic outlook, generating investment solutions and delivering scenario analyses for the proprietary portfolio management. Currently, Co-Founder of a startup project on fintech and financial advisory, leading a cross-functional team. Previously, significant experience as sales manager for the wholesale distribution with asset under management worth EUR 475mn.

James Custodero
Global Senior Business Manager, Right To Play, British
British/Italian

Dynamic business operations professional with experience in strategy implementation within the non-profit sector. Currently oversees markets in Europe and North America with emphasis on increasing global brand awareness and sales for major clients. Continually seeks business growth.

Gabriel Ephraim
Internal Controls Manager, Heathrow Airport, London
Canadian

Charismatic and multilingual CPA qualified accountant with vast experience in audit, compliance and financial accounting. Designed and implemented a compliance programme along with delivering training across EMEA and APAC. By tailoring training to specific business practices. Previous experience in a wide range of industries, real estate, energy, entertainment, and advisory across Canada, Italy and the UK. Responsible for the ICFR framework for a major international airport.

Noray Gevorgyan
Founder, Spinnaker Group LLC, Yerevan/Riga
Armenian

Skilled multilingual professional with international experience in Russia, South Caucasus and within the EU. Extensive knowledge in international road transport and logistics. Founder and co-owner of transport and tourism companies with GBP £3.5bn turnover and annual 25% growth. Responsible for new business ideas, interested in projects, sales and business strategies.

Lindsay Jessop
Head of Operations, Geeks Ltd, London
British

Currently managing senior leadership team and operational teams in business analysis and design, development, innovation and R&D project management and quality assurance, ranging from 10-50 people. Managed 50+ successful deliveries of multimillion pound digital transformations and IT projects in EMEA and North America. Implemented AI and machine learning models for growth and transitional plans across the organisation with a measurable track record of profit and revenue generation.

Uchenna Izudu
Senior Communications Manager, Ottis, London
British/Nigerian

Experienced communications professional/raising employee engagement and increasing media coverage for a global elevator manufacturer. Strong background in journalism, communications and business development. Led award-winning complex content portfolio covering petroleum and maritime technologies and positioned them as thought leaders. Launched petroleum newsletters across different consumer categories in Europe and India.

Matthew Nyampingidza
British/Zimbabwean

Global separation leader supporting company’s transformation goals. Currently leading the operational separation and disposition of the GE Lighting business segment (USD $1.7bn revenues in 2018). Key project manager on the BAE Systems U.S./U.K. Gas merger and the Baker & Miller Gas Transportation merger (USD $15bn). Previously held Finance Executive and Senior Audit Manager roles within the company over the past 15 years.

Leonardo Sheller Alves
Brazilian/Italian

Experienced professional with a strong research background in the sciences and sustainability. Managed multinational and multidisciplinary teams on major commercial and academic projects in consulting and academia. Former scientific advisor to the California legislature on natural resources, environmental and governmental issues. Published several papers in energy and environmental science and technology, including a PhD in Applied Physics.

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Award-winning technology product specialist known for solution delivery to major system integrators and partners in European and APAC markets. Leading the strategic direction and growth strategies in cybersecurity. Experienced in business development and executive management roles, with a track record of assisting Seed to VC-backed multimillion pound investment rounds and negotiating complex contracts with multinational institutions and across cross-functional teams.

Georgia Steele Matthews
Chief Product Officer, PixelPin Ltd, London/Tokyo
British

Highly-accomplished project manager specialising in Phase-I-III clinical trial operations. Currently leading service delivery and commercialisation of multiasset cognitive technologies and clinical trial solutions across multiple therapeutic areas to the pharmaceutical/biotech industry. Experienced in research methodology, cross-functional management and business development. Leading several client initiatives to support the application of cognitive measurement towards drug development strategies and data optimisation to meet regulatory objectives across Europe and the USA.

Vicky Truong
Lead Project Manager, Client Solutions, Cogstate Ltd, London
Canadian

Chartered engineer working at a UK SME. Responsible for managing innovative projects in the aerospace and marine sectors, currently working towards incorporating Industry 4.0 technology in disruptive business models. Leading the update of operational processes for continuous improvement. Previously worked in academia, as a research associate after undertaking a Ph.D in Aerospace Engineering. Additional roles have included voluntary positions in sports-focused charitable organisations.

Jamie Snudden
Project Engineer, Airborne UK, Bristol
British

Senior director of a global maritime welfare organisation with a presence in over 200 ports in 50 countries. Leading on operational matters and advising the Board of Trustees on organisational development, human resources management, global governance, risk management, IT and property management. Chartered human resources professional and prior practice as a qualified architect.

Tomilayo Toluhi
Director of Human Resources & Administration, The Mission to Seafarers, London
British/Nigerian

CAIA charterholder and experienced investment professional. Managed multiasset, multimanager portfolios for wealth management firms, influencing assets in the region of GBP £100m. Experienced in researching and analysing funds, investment trust companies and fund of funds. Proficient in interviewing fund managers and writing reports with strong recommendations.

Amit Shah
Portfolio Analyst, Aspire Portfolio Analytics, Leeds
British

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Chris Tweed
Founder, Director, Tweed Wealth Management, London/Edinburgh
British

Founded company in 2014 and grew it from a one-man operation to a thriving SME. Identified and successfully completed two acquisitions in 2017 which helped transform the business and increase London presence. A third acquisition planned for in 2019 that will double assets under management to GBP £200m while increasing headcount by 50%, bringing new opportunities.

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Cass Business School
In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

Sir John Cass’s Foundation
Sir John Cass’s Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.

City, University of London is an independent member of the University of London which was established by Royal Charter in 1836. It consists of 18 independent member institutions of outstanding global reputation and several prestigious central academic bodies and activities.