Evening Executive MBA
Class of 2021
Welcome to the Evening Executive MBA

Programme summary
The Evening Executive MBA is a flexible two-year programme for working professionals seeking to maximise their leadership potential and accelerate their careers. Taking place every Tuesday and Thursday evening, students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

The Evening Executive MBA has four major components:

- Core modules are taken by all students and cover fundamental areas of business. As students progress through the MBA, they build up knowledge and skills that will be used throughout the programme and beyond.
- The elective portfolio gives students the opportunity to tailor their EMBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the USA.
- The Business Mastery Project is the final major project for the programme. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.
- The Careers and Professional Development team provide workshops and services aimed specifically at executives such as increasing executive presence whilst others will focus on developing soft skills such as media training, interview techniques, negotiation, advanced presentation and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery
Students’ understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning. In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network
The skills learnt and the qualification itself are just one part of the Evening Executive MBA; the contacts students make and the network built is the other. At Cass Business School, we provide our Evening Executive MBA students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date
September

More information
Speak to our team for further information about the Evening Executive MBA, the admission process, scholarships and funding.
Email: cass-mba@city.ac.uk
Tel: +44(0) 20 7040 0286
www.cassmbalondon.com

Class profile 2021

Key stats

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<th>Stat</th>
<th>Value</th>
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<tbody>
<tr>
<td>Cohort size</td>
<td>44</td>
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<tr>
<td>Average age</td>
<td>36</td>
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<tr>
<td>Avg. work exp.</td>
<td>12</td>
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<tr>
<td>Nationalities</td>
<td>24</td>
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Female

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<th>Stat</th>
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<tr>
<td></td>
<td>52%</td>
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Industries represented

- Finance 25%
- Pharma/Healthcare 15%
- Consulting 9%
- Engineering/Manufacturing 9%
- Marketing/PR 9%
- Education/Not For Profit 7%
- IT/Telecoms 7%
- Retail/FMCG 7%
- Media 5%
- Supply Chain 5%
- Energy 2%

Nationalities represented by region

- North America 5%
- Latin America 2%
- Middle East and Africa 7%
- Asia 7%
- Australia 7%
- Europe 26%
- UK 31%
Leslie-Anne Alba
Investment Analyst, Mornington, London
Canadian

Caroline Baldwin
CEO, Hull Blyth Group, London
British

Mitch Bartrip
Senior Director, FTI Consulting, London
British

Lucy Childs
Financial Controller, HCA Healthcare, London
British

Javeria Coleridge
CEO, Aurety Limited, London
British

Clara Collins
Customer Transformation Manager, Skanska UK, London
British/Irish

Laura Dawson
Director, Client Account Management Programme, AECOM, London
British

Rosie Dimont
Project Manager, MelodyVR, London
British/American

Pedro Filipe
Business Development Manager, C5 Communications, London
Portuguese

Sarah Colebrooke
Chief Nursing Officer, The Lister Hospital, HCA Healthcare UK, London
British

William Gamon
Co-Founder, Can Marine Management Ltd, London/British/Chinese

Cristina Xinyu Garrod
Business Development Executive, Hyperion Insurance Group, London
Chinese

Previously, Head of Investments and Secretary of the Board of Directors. Founded Regional Company of one of the largest Chinese SOE and led full-cycle M&A projects in Latin America, including dual-diligence, legal transactions and PMO. Developing business with Chinese financial institutions and corporate clients globally by providing insurance solutions in financial risks, such as political risks, structured credit and currency.

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CEO, Aurety Limited, London
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Internationaly experienced Chartered Financial Analyst and investment management professional focused in equity research and multi-asset portfolio construction. Currently leads cross-national teams based in Australia, Europe and North America in equity sector research and analysis. Designed and structured framework for global industry assessment and pioneered Agile methodologies across research initiatives to improve output quality and to optimise workflow.

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Contact us

Come and meet us in person at one of the many events we host and attend throughout the year.

MBA in a Day: Get a real taste of the MBA experience at Cass with our interactive event. Find out further information about our programmes, participate in a sample lecture and Q&A panel of students and alumni.

Evening Information Session: Join us for an evening to discover more about our programmes through a series of presentations. You will have an opportunity to meet the admissions and recruitment team and talk with students and alumni about their MBA experience.

Online Information Session: Join us from anywhere in the world for our web based information session, Q&A with the recruitment and admissions team and faculty.

Breakfast Information Session: These early morning sessions are an informal way to meet with us and find out more about our Executive MBA programmes.

International Fairs: Our MBA Recruitment Managers constantly travel the world, imparting information and answers to all your questions. Find our more at www.cass.city.ac.uk/mba/events

Contact the Recruitment & Admissions team with any questions. They are available on: +44 (0)20 7040 0286

Book a one-to-one consultation with a member of the team, to discuss your suitability for the Executive MBA programme. Send your CV to cass-mba@city.ac.uk
Cass Business School
In 2002, the School was renamed Sir John Cass Business School following a generous donation towards the development of its new Bunhill Row premises.

Sir John Cass’s Foundation
Sir John Cass’s Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.