Executive MBA in Dubai
Class of 2023
Welcome to the Executive MBA in Dubai

Programme summary
The Executive MBA in Dubai is a flexible programme for professionals seeking to maximise their leadership potential and accelerate their careers. Taking place over one long weekend each month (Thursday – Sunday) over 20 months, students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

Operating from the Dubai International Financial Centre, the programme has become one of the world’s elite Executive MBA programmes since its launch in 2007 and continues to grow from strength to strength.

The Executive MBA in Dubai has four major components:
- Core modules are taken by all students and cover fundamental areas of business. As students progress through the programme, they build up knowledge and skills that will be used throughout the programme and beyond.
- Elective and international elective modules then give students the opportunity to tailor their EMBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the USA.
- The Career and Professional Development team provides workshops and services specifically for executives. Modules include executive presence whilst others will focus on developing soft skills such as emotional intelligence, interview skills, negotiation, advanced presentation skills and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.
- The Business Mastery Project is the final component of the programme. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company or other organisation and provide recommendations or solutions to organisational challenges.

Programme delivery
Students’ understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning.

In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network
The skills learnt and the qualification itself are just one part of the Executive MBA in Dubai; the contacts students make and the network built make up the other.

More information
Speak to our team for further information about the Executive MBA in Dubai, admission process, scholarships and funding.
Email: dubaiemba@city.ac.uk
Tel: +971 (0)4 401 9344
www.cass.city.ac.uk/demba

Key stats

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
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<tbody>
<tr>
<td>Cohort size</td>
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<tr>
<td>Average age</td>
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<tr>
<td>Nationalities</td>
<td>20</td>
</tr>
<tr>
<td>Avg. work exp. (years)</td>
<td>12</td>
</tr>
</tbody>
</table>

Female 37%

Industries represented
- Finance 23%
- IT/Telecoms 17%
- Consulting 10%
- Energy 10%
- Legal 7%
- Pharma/Healthcare 7%
- Retail/FMCG 7%
- Aviation 3%
- Education/Not for Profit 3%
- Engineering/Manufacturing 3%
- HR 3%
- Media 3%
- Real Estate 3%

Regions represented
- Europe 13%
- Asia 13%
- North America 10%
- South America 3%
- Middle East 27%
- Africa 7%
- Australasia 3%

Permitted by the Knowledge and Human Development Authority (KHDA). The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.
Jumana Abu-Hannoud
General Manager, Corporate Communications, Nissan Middle East
Brazilian

Jumana comes from a seat of policy making in the humanitarian and public service field. She is the founder of regional women empowerment and mentorship initiatives. Her expertise is in executive management, communications, branding, corporate affairs and sustainability. She has worked in Government, United Nations, International NGOs, Brazilian Communications, Nissan Middle General Manager, Corporate Initiatives. Her expertise is in executive making in the humanitarian and public

Mohammed Alawami
Business Director, Refinitiv
Saudi

Mohammed is experienced in relationship management and business development. He is experienced in financial audit, forecasting, business analysis and strategy.

Wael Alhllaan
Finance Manager, ABBVIE
Dominican

Wael is experienced in business management, leadership, strategic business operations, and calculated risk management.

Anna Al Husani
CEO, MAAM Investment Company
Emirati

Anna has expertise in business management, leadership, strategic business operations, and calculated risk management.

Vika Chuprova
EH Supply Planner, Schlumberger
Russian

Vika is experienced in supply planning, inventory management and maintenance engineering.

Laurent Claude Jean Guiltart
CEO, Convenience Arabia LLC
French

Laurent’s expertise lies in planning and strategy, cross-functional communications. His expertise includes Retail operations across a global airport network. He is responsible for the coverage of the Latin-American capital markets and M&A deals. Alicia is a Certified Investor Relations Officer since 2018.

Abdulrahman Almusharraf
Chief Technology Officer, Sehati for Information Technology Services LLC
Saudi

Abdulrahman’s career spans across multiple industries including telecommunications, information technology, finance, logistics, supply chain, insurance, healthcare, leadership, technology strategy, products and services innovation, digital transformation, customer experience excellence, building and mentoring teams, driving technology operational excellence, leading technology modernization, and project management.

Malek Al Rifai
Senior Associate, Al Tamimi and Company
Lebanese

Malek is a corporate lawyer based in Dubai, specializing in real estate law. Malek advises developers, property funds and REITs, sovereign wealth funds and other institutional investors throughout all stages of their ownership of real estate assets, including fundraising and structuring, deployment of capital, financings and refinancings, and final asset disposition, as well as complex restructuring and recapitalization transactions.

Ahmed Alsada
Senior Site Representative and Senior Account Manager, London Stock Exchange Group – Data and Analytics
Bahrain

Ahmed currently is the senior site representative and senior account manager for LSEG Business in Bahrain, he is responsible for the general management of the Bahrain office and to accelerate associated major revenue from the country, alongside managing relationships with major community stakeholders.

Alicia Gallego-Martinez
Marketing, Communications and Events Manager, Middle East Investor Relations Association (MEIRA)
Spanish

In her role, Alicia manages all the communications and Investor Relations projects in collaboration with several stakeholders and the MEIRA Board. She started her career as Research and Business Intelligence Analyst in TRBeaut.com, heading the coverage of the Latin-American capital markets and M&A deals. Alicia is a Certified Investor Relations Officer since 2018.

Mohanad Jaradat
Senior Statistician Consultant, Dataroo Pvt. Ltd
Australian

Mohanad’s areas of expertise are in client services, relationship management, investment operations. In his role he manages the relationship and daily investment operational activities of a portfolio of clients/investors.
A project director and business analyst with experience in applications, infrastructure, and digital transformation projects in banking and financial institutions. Skilled in all aspects of project management from conception to delivery, designing strategies to ensure efficiency and profitability, adhering to government and corporate regulatory, problem-solving, forecasting and managing budgets, communicating with stakeholders at all levels.

Ronisha Singh
Assistant VP, Private Equity and General Management

In her role, Ronisha identifies key risk issues in M&A transactions across various sectors in the Middle East, and provides risk mitigating insurance solutions as part of buy-side and sell-side advisory.

Peter Lane
Ethicon Business Manager, Johnson & Johnson Medical British

Peter is experienced in sales, marketing, launch execution and people management.

Victor Martinez
Entrepreneur, Peex Brasil Paraguayan

Victor is a resourceful self-starter with experience working as an entrepreneur and Partner in consultancy, training, coaching and financial organizations. He is a trainer of DISC theory, emotional intelligence and general intelligence assessments. He is skilled in handling sales and management issues and training programmes.

Hammad Masood
General Manager – Performance Assurance, NOMAC Pakistani

Hammad is experienced in energy (power, oil & gas, petrochemicals), reliability, integrity, operations, maintenance and general management.

Vladislav Mikhailov
Director, Alliance Trading and Services DMCC & Alnair Mineral Services DMCC Russian/Canadian

Ten years of international experience in business administration, operations, procurement, and logistics, as well as five years of mining projects development, commodity trading and consulting expertise. Proven track record of customer retention, business development and operational excellence.

Folly Olubiyi
Senior Finance Manager, AECOM British

Chartered Management Accountant with experience in a construction consultant firm, telecommunications and retail sector. Folorunsho manages the project accounting for water and infrastructure projects.

Jonathan Rice
Regional Marketing Director, Boeing British

Jonathan is experienced in sales, marketing, business development, contract negotiation and civil aviation.

Rayyan Khan
Commercial and Sales Operations Manager, Travelport Worldwide Pakistani

With nearly ten years’ experience working at Travelport, one of the leading companies in the travel-information technology services sector, Rayyan has been instrumental in leading change initiatives across APAC andMEA by effectively promoting change within the organization, designing process enhancements, developing new operating models and strategies, and deploying internal productivity tools.

Assetou Traore
Senior Manager, Supervision, Dubai Financial Services Authority (DFSA) American

Seasoned banking financial institutions regulator at the DFSA, providing risk-based supervision to financial firms operating in the DIFC. Assetou is also a sustainability/Green Finance expert helping to develop the DFSA’s supervisory framework to supervise climate change-related risks at financial institutions in the DIFC.

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