



BAYES
BUSINESS SCHOOL
CITY UNIVERSITY OF LONDON

Further information

Full details and application procedures can be found at:
www.bayes.city.ac.uk/phd/apply

Closing date

31 January 2024

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PhD in Management, Marketing and Operations Management opportunities

Applications are sought from exceptional UK, EU and overseas graduates.

Studentships will be awarded to students based on outstanding academic achievement and research potential in the following subject areas:

- Entrepreneurship and innovation
- Marketing
- Operations and supply chain management
- Organisational behaviour and human resource management
- Social purpose
- Strategy
- Technology and innovation

COURSE STRUCTURE

The PhD track lasts 4 years with first year students taking taught modules across a range of topics as well as in research methodology. Years 2 to 4 are devoted to working on the PhD dissertation; further training includes reading groups in specific research areas, workshops on presentation skills and academic writing and intense pre-job market training. Please refer to www.bayes.city.ac.uk/phd/management

Our faculty includes an outstanding array of scholars, all of them at the forefront of the academic debate in their areas. Together, they form a vibrant and well-integrated intellectual community, where collaborations and exchanges across fields are common.

THE RESEARCH EXCELLENCE FRAMEWORK (REF) 2021

The REF 2021 rated Bayes 5th in the UK for Business and Management research. In total, 92% of our research was rated as world-leading (4*) or internationally excellent (3*). This highlights the world class quality of Bayes Business School research and recognises the impact it has on business and policymakers.

STUDENTSHIPS

We offer 7 PhD studentships comprising tuition fees and a maintenance grant of £20,662 per annum for four years, starting in October 2024. Studentships also offer funding for conference attendance over the four years.

A PhD studentship award is also available for Black British students as part of our initiative to address the significant underrepresentation of Black British students in postgraduate research and throughout academia.

CAREERS

PhD studies take place in a challenging and stimulating intellectual environment that questions received wisdom and explores the boundaries of knowledge. Recent graduates have gone on to follow research and teaching careers in departments at leading institutions such as: University of Nottingham, ESCP Europe Business School, Judge Business School, London Film School, Beijing Film Academy, University of Exeter, University College London, Queen Mary, University of London, University of Leeds, Cardiff University, LSE, Lancaster University, Cranfield School of Management, Munich School of Management, Tulane University Freeman School of Business, University in Syracuse. See: www.bayes.city.ac.uk/study/phd/student-stories

