PROGRAMME SPECIFICATION

KEY FACTS

Programme name	Business Management with Foundation Year
Award	BSc (Hons)
School	Bayes Business School
Department or equivalent	UG Programme
UCAS Code	N12F
Programme code	USBMGT
Type of study	Full Time
Total UK credits	480
Total ECTS	240

PROGRAMME SUMMARY

The BSc (Hons) Business Management with Foundation Year degree gives you a solid grounding in the key areas of Business Management and provides the essential skills and tools required by the manager. These include strategy, marketing, finance, operations management, accounting, people and organisations, economics, business statistics and human resource management.

On successful completion of the Foundation Year you will have obtained a fundamental knowledge of mathematics, statistics, economics, business management and IT to ensure that you are fully prepared to enter Programme Stage 1 of the main degree.

In Programme Stage 1 you will study the key concepts and principles underlying your area of study, the ability to recognise and explain these, and to identify and apply appropriate solutions when presented with a problem. You will study a number of core disciplines which are relevant to Business Management, you will also learn practical business skills, and you will learn analytical and critical thinking approaches which you can apply within your degree and your subsequent career.

In Programme Stage 2 you will continue on the general Business Management programme. A choice of specialised electives are offered in Programme Stages 2 and

3 to strengthen your knowledge and skills in particular disciplines and to introduce you to the most recent trends and issues in their theory and practice. .

In Programme Stage 3, you will also have the opportunity to demonstrate your ability to pursue in-depth independent research and study on a business-related theme of your choice in the form of the final year project.

This is a four year programme (or five years, if a sandwich year is taken).

A Bayes Business School undergraduate degree earns you the credibility with employers to achieve success in your chosen career. The unique combination of our central London location, academic programmes and professional contacts offer you a great head start in business.

Our undergraduate programmes are constantly evolving to meet the needs of an ever-changing business world. They are delivered within the context of a vibrant, diverse and multi-national environment which is part of the City of London. Not only in terms of its location, but also in terms of the role we play as an intellectual hub for the City.

As a university specialising in undergraduate business degrees, many of our academics and lecturers have worked in industry and continue to consult for corporate organisations, so you benefit from their first-hand knowledge and business experience. There is every chance that you will have the opportunity to meet and learn from high-level practitioners from leading City firms.

In line with City, University of London's Employability Development Plan, you are expected to gain practical experience with an employer as part of your undergraduate degree. You can gain this experience through a placement where you work for a period with an employer or through taking one or more modules which are delivered in conjunction with an employer. You should take this requirement into account in choosing which elective modules to take and whether to include a placement within your studies.

Indicative modules and other ways to provide the practical experience would be

BM2104 or BM3107 Micro-Placement
BM3106 Mentoring and Coaching for Leadership
BM3200 Advanced Management Practice
BM3002 Applied Business Project if carried out in conjunction with an employer
Professional Placement Year
Sandwich Year Abroad including placement

Aims

- Provide a coherent education in Business Management, including concepts, theories, methodologies and techniques to develop a basic understanding of organisations, their major functions, their management and the changing external environment in which they operate.

- Develop your skills to enable you to tackle problems through:

- an appreciation of cultural, political, economic and technological issues, and
- an ability to apply the thinking and methods of Business Management.

- Provide you with an interdisciplinary intellectual framework, together with a familiarity with both literate and numerate modes of thought, analysis and expression. This holistic and integrative approach will be teaching you how each function, discipline and skill contributes to the operation of an individual organisation.

- Develop the skills required for you to pursue a career in management, consulting, finance and in business generally. Specifically,
  - hard skills which deal with technical or administrative procedures related to an organisation's core business.
  - soft skills (people skills) linked to how people relate to each other: communicating, listening, engaging in dialogue, giving feedback, cooperating as a team member, solving problems, as well as personal self-reflection and self-awareness.

- Prepare you towards the future and changing needs of the labour market and globalisation trends, as our choice of electives focus not only on current needs and local demands, but deal with a variety of international and globalisation issues.

- Equip you with enhanced lifelong learning and employability skills and personal development to contribute to society at large

- Develop you into a responsible, ethical and socially aware business person or manager.

- Provide you with a good grounding in research and theory of business and management, as preparation for entering postgraduate study in management, finance and related areas.

On successful completion of Programme Stage 1 you will have acquired an essential knowledge and understanding of the key concepts and principles underlying your area of study, the ability to recognise and explain these, and to identify and apply appropriate solutions when presented with a problem. You will study a number of core disciplines which are relevant to Business Management, you will also learn practical business skills, and you will learn analytical and critical thinking approaches which you can apply within your degree and your subsequent career. On successful completion of Programme Stage 1 you will be eligible for the award of Certificate of Higher Education should you choose to leave the Programme.

On successful completion of Programme Stage 2 you will have built on the knowledge and understanding gained at Programme Stage 1 and deepened your knowledge of key business and management disciplines and functions. You will have also have broadened your field of study through the completion of elective modules. This will place you in a strong position in understanding the opportunities for employment, both as a graduate and possibly in taking a placement after Programme Stage 2. You will also have the opportunity to take elective modules which will allow you to pursue more specialist and distinctive subjects. Note that the range of elective modules listed in this programme specification is indicative: not all of them will necessarily run.

On successful completion of Programme Stage 2 you will be eligible for the award of Diploma of Higher Education should you choose to leave the programme.

In Programme Stage 3 you will build further on this knowledge and have the opportunity to take elective modules which address much more advanced and specialist topics. You will also have the opportunity to produce a project which synthesises the learning from the previous stages, and should address a real business management problem which is relevant to your chosen pathway. You will also take core modules which provide a capstone to your learning by encouraging you to place the concepts introduced in earlier stages into the broader, business, economic, and social context. In Programme Stage 3 you will be able to develop a very distinctive range of knowledge and skills which will supplement the objectives that underlie the degree as a whole, and that you will be able to present to employers.

WHAT WILL I BE EXPECTED TO ACHIEVE?

On successful completion of this programme, you will be expected to be able to:

Knowledge and understanding:

- Demonstrate relevant knowledge and understanding of organisations, through discussion of their future and how they respond to change, the external environment in which they operate and how they are managed.
- Distinguish and analyse the relationships between different business areas In particular, to demonstrate an understanding of the internal functions and processes of organisations including their diverse nature, purposes, structures, governance, operations and management.
- Evaluate individual and corporate behaviours and cultures which exist within and between organisations and their various influences.
- Differentiate between economic, ethical, political, technological and ecological factors, together with their effects at local, national and international levels upon the strategy, behaviour, management and sustainability of organisations.
- Critically analyse the various processes, procedures and practices for effective management of organisations including theories, models and frameworks used in business analysis and decision making.
- Apply theory and practice of the key principles that underpin financial and investment decisions

Skills:

- Think critically and practise cognitive skills of analysis and synthesis. This

includes the ability to identify assumptions, evaluate statements in terms of evidence, to detect false logic or reasoning, to identify implicit values, to define terms adequately and to generalise appropriately.

- Demonstrate effective problem solving and decision making in a business context using appropriate quantitative and qualitative skills.
- Create and evaluate a range of options and apply ideas and knowledge to a range of situations.
- Compare complex international business decisions and strategies.
- Practise secondary research skills including data gathering and data evaluation skills, as these are of fundamental importance to managers who face sifting through large quantities of data to find material which is both accurate and relevant.
- Communicate effectively, orally and in writing, using a range of media which are widely used in business, such as presentations and written business reports.
- Practise effective self-management in terms of time, planning and behaviour, motivation, self-starting, individual initiative and entrepreneurship.
- Analyse the wider context in which international business decisions are made
- Perform effectively within a team environment by showing leadership, team building, influencing and project management skills.
- Demonstrate self-reflection and critical thinking, including self-awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues.

<u>Values and attitudes:</u>

- Demonstrate an ethical approach to work, which resonates to that of a professional business person.
- Be an effective team player who is tolerant of disagreement, open and sensitive to diversity in terms of business, cultures, people and management issues.
- Engage in reflective, adaptive and collaborative learning.
- Elaborate on what are the most critical and effective approaches to business in particular industry and cultural contexts.
- Prioritise by knowing what are the most critical management processes and the most effective people management practices in particular contexts.

- Demonstrate an awareness and sensitivity to equality, diversity and inclusion which resonates to that of a professional business person.

When you undertake a programme of study at Bayes Business School we will expect you not only to learn but also to challenge and look critically at the world in which we live. We will constantly ask you to question the ethical underpinning of the assumptions you have made and the decisions you have reached, and that inquisitive, ethical approach is woven through every element of a Bayes education. In recognition Bayes is one of the few business schools to have been awarded Champion Status by the UN PRME (Principles of Responsible Management Education) initiative at Davos in 2018.

This programme has been developed in accordance with the QAA Subject Benchmark for Business and Management (February 2015).

HOW WILL I LEARN?

The Foundation Year is intended to provide a bridging role between pre-university study and the academic rigour of an undergraduate degree. To this end, in the core modules you will learn the skills of constructing a logical argument, writing and delivering a presentation, carrying out research, whether in a library or using online resources, and using appropriate referencing techniques – these transferable skills are in addition to the academic content that is being delivered.

Most teaching hours during your degree programme take the form of lectures and these may be of varying sizes. Lectures are used to communicate the basic theoretical or technical points relevant to the module. Each module normally comprises 20 lecture hours.

In addition, some modules, particularly technical subjects, have additional tutorial hours. The number of these can vary, depending on student need. Tutorials and exercise classes are opportunities for you to apply and develop your knowledge and understanding and to participate in the discussion of the subject area. A number of tutorials and exercise classes are scheduled during the first year, the number decreasing as you progress and you become more able to direct your self-managed learning.

The remaining hours are for self-directed and team study. In the self-directed hours you should engage in online learning, reading for the programme and developing your assessments.

Some modules use case studies to bring real-life issues to the classroom and, as such, foster a practice-oriented approach. In other modules, computer simulations may be required to assist in the identification and likely impact of key decision variables. The final year project and some of the more quantitative modules require extensive use of our databases and statistical packages, which makes full use of self-directed learning and contributes to the development of your independent critical thinking.

In all modules, the face-to-face teaching is complemented by the use of the Virtual Learning Environment. This could take the form of delivery of learning materials and resources, submission and feedback of coursework assessments, on-line lecture delivery or assessment, discussion forums or questions and answer sessions.

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessment and Assessment Criteria

Through the Foundation Year you will be continually assessed through class exercises, in class or on line quizzes and tests, participation and group work as well as individual assignments. These will prepare you for the assessments you will undertake on progressing to the degree programme.

At Stage 1 to 3 assessment is carried out according to context and purpose and recognises that you may exhibit different aptitudes in different forms of assessment. You will therefore be assessed in a variety of ways which allow development of a range of learning and teaching styles.

Most modules are assessed by both coursework and an exam.
Coursework can include:
- Essays or reports which you can take home and complete with the aid of your notes.
- Class tests.
- Online quizzes and tests using the Virtual Learning Environment.
- Individual and group presentations.
- Group projects, sometimes based on case studies.
- An individual project, which is a substantial piece of work where research skills are developed - this forms an integral part of your final year.

The format and timing of coursework varies considerably between different modules. The term 'formative assessment' refers to assessment where you are expected to act on feedback and take it into account in subsequent coursework or exams. Some modules contain a considerable amount of formative assessment, where you will need to carry out coursework at various stages during the module. In such cases the coursework comprises a succession of separate activities. Where a module includes several components to the coursework this does not imply that you are expected to put more effort into the module than would be the case for a module with a single piece of coursework, but you will need to spread that effort across a term.

Formal unseen written exams take place at the end of each term (or at the end of the year, if a module is taught over both terms).

The weighting of coursework and exams in the aggregate mark for a module varies according to the nature of the module. Certain modules at Programme Stage 1 and

Programme Stage 2 are assessed entirely by coursework because of the nature of the subject matter, and in these cases the coursework includes an element which should provide an equivalent level of challenge that you would expect from an exam.

The specific rules for passing each Stage of the Programme including the Foundation Year are set out below in the Assessment Regulations.

Assessment Criteria are descriptions, based on the intended learning outcomes, of the skills, knowledge or attitudes that you need to demonstrate in order to complete an assessment successfully, providing a mechanism by which the quality of an assessment can be measured. Grade- Related Criteria are descriptions of the level of skills, knowledge or attributes that you need to demonstrate in order achieve a certain grade or mark in an assessment, providing a mechanism by which the quality of an assessment can be measured and placed within the overall set of marks. Assessment Criteria and Grade-Related Criteria will be made available to you to support you in completing assessments. These may be provided in programme handbooks, module specifications, on the virtual learning environment or attached to a specific assessment task.

Feedback on assessment

Feedback will be provided in line with our Assessment and Feedback Policy. In particular, you will normally be provided with feedback within three weeks of the submission deadline or assessment date. This would normally include a provisional grade or mark. For end of module examinations or an equivalent significant task (e.g. an end of module project), feedback will normally be provided within four weeks. The timescale for feedback on final year projects or dissertations may be longer. The full policy can be found at:
https://www.city.ac.uk/__data/assets/pdf_file/0008/68921/assessment_and_feedback_policy.pdf

Assessment Regulations

In order to pass your Programme, you should complete successfully or be exempted from the relevant modules and assessments and will therefore acquire the required number of credits. You also need to pass each Programme Stage of your Programme in order to progress to the following Programme Stage.

To qualify for the Honours Degree, you must acquire the total credits indicated in the Student Handbook. Calculation of results and classification of the final award is based on a weighted average of module marks. The contribution of each module is proportional to its credit value.

BSc degrees are awarded with First Class Honours, Second Class Honours (Upper and Lower) or Third Class Honours.

The overall class of honours awarded is based on the overall weighted average mark achieved throughout the three Programme Stages of your degree. The weights given to each Programme Stage are shown below:

Programme Stage	Weight
Foundation Year	0%
One	10%
Two	30%
Three	60%

Progression from Foundation Year to Programme Stage 1
The Foundation Year is made up of a number of different modules that each have their own pass mark. To be admitted to Programme Stage 1 it is necessary to achieve:

- The required pass mark of each module, and
- 120 credits at Foundation year

Progression from Programme Stage 1 to Programme Stage 2
To be admitted to Programme Stage 2 it is necessary to achieve:

- A module mark of at least 40% in each module*, and
- 120 credits at Programme Stage 1.

*for module BM1102 Critical Analysis for Business, you are required to pass the coursework and examination assessment components separately with a mark of 40%.

Progression from Programme Stage 2 to Programme Stage 3
To be admitted to Programme Stage 3 it is necessary to achieve:

- A module mark of at least 40% in each module, and
- 120 credits at Programme Stage 2.

Progression from Programme Stage 2 to Programme Stage 3 – term abroad
To be admitted to Programme Stage 3 it is necessary to achieve:

- A pass in each module studied at the partner institution, and
- A module mark of at least 40% in each Bayes module, and
- 120 credits at Programme Stage 2.

If you fail an assessment component or a module, the following will apply:

1. Compensation

Compensation for Foundation Year

Where you fail up to a total of one sixth of the total credits of the Foundation Year, you may be allowed compensation if:

- Compensation is permitted for the module involved (see the What will I Study section of the programme specification), and
- It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme Stage, and
- A minimum overall mark of no more than 10% less than the pass mark has been

achieved in the module to be compensated.

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Compensation at Programme Stages 1 & 2

Where you fail up to a total of one sixth of the total credits of Programme Stages 1 or 2 at first or resit attempt, you may be allowed compensation if:

- Compensation is permitted for the module involved (see the What will I Study section of the programme specification), and
- It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme Stage, and
- A minimum overall mark of 30% has been achieved in the module to be compensated, including a minimum of 30% in the exam and 30% in the coursework, and
- An aggregate mark of 40% has been achieved for the Programme Stage.

Compensation at Programme Stage 3

Once 90 credits have been earned, the remaining credits for Programme Stage 3 can be earned either by passing modules or through compensation provided that:

- Compensation is permitted for the module involved (see the What will I Study section of the programme specification), and
- It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme Stage, and
- A minimum overall mark of 30% has been achieved in each module to be compensated, and
- An aggregate mark of 40% has been achieved for Programme Stage 3.

Where you are eligible for compensation at the first attempt, this will be applied in the first instance rather than offering a resit opportunity.

If you receive a compensated pass in a module you will be awarded the credit for that module. The original component marks will be retained in the record of marks and your original module mark will be used for the purpose of your Award calculation.

2. Resit

Where you are not eligible for compensation at the first attempt, you will be offered one resit attempt.

If you are successful in the resit, you will be awarded the credit for that module. The mark for each assessment component that is subject to a resit will be capped at the pass mark for the module. This capped mark will be used in the calculation of the final module mark together with the original marks for the components that you passed at first attempt.

If you do not meet the pass requirements for a module and do not complete your resit by the date specified you will not progress to the next Programme Stage and the Assessment Board will require you to be withdrawn from the Programme.

If you fail to meet the requirements for a particular Programme Stage or the Programme, the Assessment Board will consider whether you are eligible for an Exit Award as per the table below.

If you would like to know more about the way in which assessment works at City, please see the full version of the Assessment Regulations at:
http://www.city.ac.uk/__data/assets/word_doc/0003/69249/s19.doc

WHAT AWARD CAN I GET?

Bachelor's Degree with Honours:

Programme Stage	HE Level	Credits	Weighting (%)
Foundation Year	3	120	0
1	4	120	10
2	5	120	30
3	6	120	60

Class	% required
I	70
II upper division	60
II lower division	50
III	40

Ordinary Degree:

Programme Stage	HE Level	Credits	Weighting (%)
Foundation Year	3	120	0
1	4	120	10
2	5	120	30
3	6	60	60

Class	% required
With Distinction	70
With Merit	60
Without classification	40

Diploma of Higher Education:

Programme Stage	HE Level	Credits	Weighting (%)
Foundation Year	3	120	0
1	4	120	35
2	5	120	65

Class	% required
With Distinction	70
With Merit	60
Without classification	40

Certificate of Higher Education:

Programme Stage	HE Level	Credits	Weighting (%)
Foundation	3	120	0

Class	% required

Year			
1	4	120	100

With Distinction	70
With Merit	60
Without classification	40

WHAT WILL I STUDY?

Programme Stage 0

Total Programme Stage 0 credit value = 120 credits
Students take 7 core modules = 120 credits

Module Title	SITS code	Module Credits		Compensation Yes/No	Level
Introduction to Economics	AS0003	20	C	No	3
Introduction to Finance and Accounting	AS0004	20	C	No	3
Introduction to MS Office Suite	AS0005	20	C	Yes	3
Introduction to Business and Management	BM0001	20	C	No	3
Foundation Mathematics and Statistics	BM0002	20	C	No	3
Individual Project	BM0003	10	C	Yes	3
Business London	BM0004	10	C	Yes	3

Programme Stage 1

Total Programme Stage 1 credit value = 120 credits
Students take 8 core modules

Module Title	SITS code	Module Credits		Compensation Yes/No	Level
Business Economics	BM1101	15	C	Yes	4
Critical Analysis for Business	BM1102	15	C	Yes	4
Financial & Management Accounting 1	BS1209	15	C	Yes	4
Fundamentals of Marketing	BM1103	15	C	Yes	4
Introduction to Management	BM1100	15	C	Yes	4
Management Lab & Business Skills	BM1202	15	C	Yes	4
Operations & Supply Chain Management	BM1201	15	C	Yes	4

Quantitative Methods and Analytics	BM1200	15	C	Yes	4

Programme Stage 2

Total Programme Stage 2 credit value = 120 credits
All students take 5 core modules = 75 credits
3 electives marked E below = 45 credits

Module Title	**SITS code**	**Module Credits**		**Compensation Yes/No**	**Level**
Business Strategy Analysis	BM2200	15	C	Yes	5
Introduction to Finance	BM2102	15	C	Yes	5
Introduction to Entrepreneurship	BM2101	15	C	Yes	5
Human Resources Management	BM2103	15	C	Yes	5
Technology & Innovation Management	BM2100	15	C	Yes	5
Financial and Business Analytics	BM2205	15	E	Yes	5
Financial & Management Accounting 2	BS2216	15	E	Yes	5
International Business Environment	BM2201	15	E	Yes	5
International Marketing	BM2202	15	E	Yes	5
Economics for Business 2	BM2208	15	E	Yes	5
Financial Markets	IF2207	15	E	Yes	5
Intellectual Property Management	BS2112	15	E	Yes	5
Introduction to Business Law	BM2210	15	E	Yes	5
Management of the Public Sector	BM2209	15	E	Yes	5
Management Science	BM2212	15	E	Yes	5
Managing for Social Purpose	BM2213	15	E	Yes	5
Marketing Strategy	BM2211	15	E	Yes	5
Micro-Placements	BM2104	15	E	Yes	5
Campaigning for Social Change	BM2215	15	E	Yes	5
Self-Development: Critical Analysis 2	BM2216	15	E	Yes	5

Programme Stage 3

Total Programme Stage 3 credit value = 120 credits
All students take 2 core modules = 30 credits
6 electives marked E below = 90 credits

Students can choose to undertake a project as one of their options during Programme

Stage 3. Students can choose Applied Business Project (BM3002, 15 credits), Final Year Project (BM3000, 30 credits), or Corporate Social Responsibility Final Year Project (BM3001, 30 credits). Both BM3000 and BM3001 have a pre-requisite whereby students need to achieve an average grade of 65 and above at Programme Stage 2 to undertake one of these electives. Students choosing BM3000 or BM3001 will take one less elective module.

Module Title	SITS code	Module Credits		Compensation Yes/No	Level
Applied Business Project OR Final Year Project OR Corporate Social Responsibility Final Year Project	BM3002 BM3000 BM3001	15 30 30	E E E	No No No	6 6 6
Business in Society	BM3101	15	C	Yes	6
Research Methods & Data Analytics	BM3100	15	C	Yes	6
Corporate Finance	IF3108	15	E	Yes	6
International Business Strategy	BM3104	15	E	Yes	6
Advanced Management Practice	BM3200	15	E	Yes	6
Bank Strategy & Management	IF3104	15	E	Yes	6
Behavioural Decision Making	MS3205	15	E	Yes	6
Change Management	BM3203	15	E	Yes	6
Climate Change and its impact on the World Economy	FR3210	15	E	Yes	6
Corporate Governance	BS3215	15	E	Yes	6
AI, Creativity and Innovation	BM3206	15	E	Yes	6
Digital & Social Media Marketing	BM3205	15	E	Yes	6
Emerging Markets	IF3206	15	E	Yes	6
Financial Services Regulation	FR3207	15	E	Yes	6
International HR Management	BM3201	15	E	Yes	6
Mergers & Acquisitions	BS3218	15	E	Yes	6
New Product Development	BS3105	15	E	Yes	6
Social Enterprise	BM3105	15	E	Yes	6
Strategy 2	BM3202	15	E	Yes	6
Virtual Organisations	MS3102	15	E	Yes	6
Strategic Supply Chain Design	BM3208	15	E	Yes	6
Ethical Decision-Making in Business	BM3209	15	E	Yes	6
Mentoring and Coaching for Leadership	BM3106	15	E	Yes	6
Micro-Placements	BM3107	15	E	Yes	6
Science, Technology and Society	BM3211	15	E	Yes	6
Start ups in Latin America:	BM3212	15	E	Yes	6

Practice online					
Equality, Diversity, and Inclusion	BM3213	15	E	Yes	6
Media and Communications for Business	MC3100	15	E	Yes	6

This list of electives is an indication of the range of modules that can be on offer and is subject to change due to circumstances such as: enhancing or updating the quality and content of educational provision; responding to student feedback; academic staffing changes; the number of students in each programme; a lack of student demand for certain modules; or factors beyond the institution's reasonable control, such as meeting the latest requirements of a commissioning or accrediting body. For these reasons, not all the electives listed will be offered every year. New (additional or replacement) modules may also be added for these reasons.

The list of electives offered in a given year will be confirmed by 1st September.

Certain electives may be pre-requisites for other electives you may wish to take later in the programme. Full details can be found in the individual Module Specifications and will be updated annually in your Course Handbook.

In view of the importance of foreign language skills and employability, you also have the opportunity to study extra-curricular (non-credit bearing) language courses in Arabic, French, German, Mandarin, Russian and Spanish.

TO WHAT KIND OF CAREER MIGHT I GO ON?

The Business Management degree provides a sound basis for a career in business management, management consultancy, or in areas including finance, stockbroking, marketing and IT. Graduates of this degree are employed across a broad range of professions, and the course also provides a firm grounding for students setting out as entrepreneurs.

Graduates from the business management pathway acquire an appreciation of the range of functions and activities within an organisation and the interactions between them, which is particularly valuable if you are considering a consultancy role or an internal trouble-shooting role within a large organisation.

If you would like more information on the Careers support available at City, please go to: http://www.city.ac.uk/careers/for-students-and-recent-graduates.

WHAT STUDY ABROAD OPTIONS ARE AVAILABLE?

You can choose to study abroad for a full year or for one term. You can also choose to combine studying abroad with a period of work experience.

Your Study Abroad options are:

1. **Term Abroad:**
   Programme Details: If you are accepted on this programme you will spend the 1st term of your 2nd year of study at one of our partner universities abroad. You will take equivalent 2nd year modules in English at the overseas institution. You will then return to Bayes to complete the 2nd term of your 2nd year. Your term abroad will count for 60 credits towards your degree but not to your final award mark. If you take part in this programme you **are** permitted to also undertake a Placement Sandwich Year.
   Eligibility criteria: You will be required to pass all year 1 assessments at first attempt and to achieve a minimum of 60% in each of your 1st year January examinations.

2. **Sandwich Year Abroad:**
   Programme Details: If you are accepted on this programme you will go abroad in between your 2nd and final year of study. Your year abroad will not count for credit but, if you pass all your assessments abroad, you will receive a Study Abroad endorsement as a recognised part of your degree. Within this programme you can choose from the following options:
   a. ***Full year studying abroad:*** You will study business school modules at a partner university abroad (you can also opt to go to two different partner universities abroad in each term if you wish). You can choose to study entirely in English or take some modules in the language of the partner university if you possess the required language skills.
   b. ***Half year studying abroad and half year undertaking a work internship abroad:*** You will spend one term studying business school modules at a partner university abroad and the other term undertaking a self-organised work internship abroad. During the study abroad term you can choose to study entirely in English or take some modules in the language of the partner university if you possess the required language skills.

   Eligibility Criteria: You will be required to pass your year 2 assessments at first attempt.

In order to complete your degree on the International pathway you will be required to undertake one of the schemes listed above.

Studying abroad enables you to improve your language skills and develop future business contacts, and provides you with an international outlook on business.

WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?

Professional Work Placement Option

Programme Details: The Professional Work Placement programme is a recognised part of your degree, which is endorsed on your final degree certificate. It is undertaken during your 3rd year, giving you the opportunity to add a valuable additional year to your degree working for a professional organisation, either in the UK or abroad. You will then return to Bayes, after your Placement, to complete your final year.

The aims of the Professional Work Placement go beyond work experience. You will spend a period of 9 – 12 months within a professional working environment taking on real responsibilities whilst receiving a competitive salary. This option is intended to give you practical experience which can be related to the knowledge gained at University and is greatly valued by graduate employers. You also get the opportunity to explore the industry you would like to enter after graduation. You will develop key personal, transferable and professional skills, along with the added possibility of securing a graduate position on completing your placement.

Eligibility: You are required to pass all of your Year 2 assessments at the first attempt. However, students not meeting this requirement will be considered on a case by case basis.

Summer Internships:
Taken at the end of your 2nd Year for a period of 4 – 12 weeks, this is a great opportunity to gain vocationally relevant work experience within a professional organisation. On completion of your internship you will receive a 'Certificate of Professional Experience'

Eligibility: No requirements

WILL I GET ANY PROFESSIONAL RECOGNITION?

Our current professional accreditations will be re-applied for when module specifications are signed off and sample assessments can be produced.

Please note that recognition of prior learning awards can change at any time in response to qualification framework changes. Any changes will be communicated to you as soon as they are confirmed.

HOW DO I ENTER THE PROGRAMME?

For A-level students our standard offer is BBC.

In addition, GCSE Maths (grade B) and English Language (grade C) or equivalent are required for A Level students.

For International Baccalaureate students our standard offer is 28 points overall, with minimum 4 in Maths at standard level.

For BTEC students our standard offer is Distinction Distinction Merit.
In addition, GCSE Maths (grade B) and English Language (grade C) or equivalent are required for BTEC students.

For students whose first language is not English, evidence of English language proficiency is required.

IELTS: 6.5 with a minimum of 6 in any unit. Pearson Academic English: 58 overall with a minimum of 50 in any component

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