



Cass Business School
CITY UNIVERSITY LONDON

About the School

The intellectual heart of business

With three campuses located in the heart of one of the world's leading financial centres (Bunhill Row, Northampton Square and 200 Aldersgate Street), Sir John Cass Business School delivers innovative, relevant and forward-looking education, consultancy and research.

A leading research institution

Cass is an intellectual resource for the City of London and for Tech City. Our research informs how leading businesses operate, their strategic thinking and how organisations are managed. It also frequently influences the decisions of government policy advisers. In a rapidly changing business landscape, we use this constantly developing knowledge to inform the way we teach.

Academic excellence

The *Research Excellence Framework* 2014 rated 84% of Cass Business and Management research as within the top two categories of 'world-leading' (4-star) or 'internationally excellent' (3-star). This places Cass in the top six in the UK and highlights the world-class quality of Cass research.

The research Cass's academics publish in leading journals is reflected in the education we deliver across our highly ranked degrees and is applied to the problems we solve for business clients. The Faculty of Finance is one of the largest and most respected in Europe. The Faculty of Management conducts research in all of the main areas of management, placing great emphasis on relating theories to real-world practice. The Faculty of Actuarial Science and Insurance is one of the world's leading academic actuarial departments.

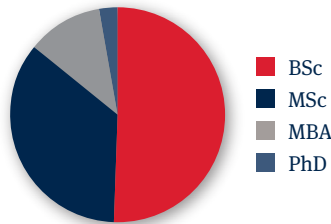
Triple-crown accreditation

Cass Business School is among the global elite of business schools that hold the gold standard of triple-crown accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and the European Quality Improvement System (EQUIS).



Student body

Cass has over 4,000 students: over 2,000 undergraduates studying on six finance and management BSc courses; over 1,400 postgraduates studying 19 different Specialist MSc courses in finance, insurance, actuarial science, management, shipping, energy and real estate; over 450 MBA students and nearly 100 doctoral students.



International activities

In 2007, the Executive MBA in Dubai was launched in collaboration with the Dubai International Financial Centre (DIFC). In addition to a general EMBA, the Cass Executive MBA Dubai offers three specialist streams in Islamic Finance, Energy and Entrepreneurship. The Islamic Finance stream was the first of its kind in the world.

Cass boasts study abroad partnerships and collaborations with leading institutions across five continents, giving our students valuable international exposure.

Resources for entrepreneurs

The Cass Entrepreneurship Fund was created in 2010 with the support of Peter Cullum CBE, a high profile Cass MBA *alumnus* and the founder and Non-Executive Chairman of insurance group Towergate. The £10 million Fund forms part of the Peter Cullum Centre for Entrepreneurship which provides a focal point for entrepreneurs at Cass, offering access to entrepreneurship teaching programmes and venture capital expertise, as well as the opportunity to apply for investment and incubation support.

Strategic plan

Cass's strategic plan for 2016 includes considerable investment in the School's academic and corporate-facing activities including the expansion of Cass's Executive Education programmes.

“We give our students both the rigorous academic foundations and the critical practitioner insights which enable them to build their successful future career whether as entrepreneurs, in the global business world or as academics.”

Professor Steven Haberman, Dean, Cass Business School



Rankings

School

In 2014, the *Financial Times* ranked Cass

4th in the UK

19th in Europe

in its Business Schools ranking.

Undergraduate study

Cass is ranked

2nd in London

7th in the UK

for undergraduate Business and Management Studies in the *Guardian University Guide 2015*.

Research

The *Research Excellence Framework 2014* has rated Cass

6th in the UK

for Business and Management research.

84% of Cass research

rated as either “world leading” (4-star) or “internationally excellent” (3-star)

Specialist Masters

Cass offers one of the widest portfolios of Specialist Masters programmes in Europe.

The MSc in Management is ranked

3rd in the UK

24th in the world

by the *Financial Times* in 2014.

Our MSc in Finance is ranked

17th in the world

by the *Financial Times* in 2014.

MBA

Cass’s Executive MBA is ranked

6th in the UK

40th in the world

by the *Financial Times* in 2014.

Cass’s full-time MBA is ranked

7th in the UK

16th in Europe

45th in the world

by the *Financial Times* in 2015.

Cass’s full-time MBA is ranked

8th in the UK

18th in Europe

54th in the world

by *The Economist’s Which MBA?* in 2014.

Cass alumni

Cass has 35,000 *alumni* worldwide spanning more than 150 countries. Senior *alumni* include:

Gregory Clarke, Chairman, UK Football League

Geoffrey Cooper, Chief Executive Officer, Travis Perkins Plc

Peter Cullum CBE, founder and Non-Executive Deputy Chairman, Towergate Partnership

Shelley Doorey-Williams, Head of Wealth Planning and Banking products (UK and Jersey), UBS Wealth Management

Sir Stelios Haji-Ioannou, founder, easyJet

Tom Ilube, Founder, Garlik, and Founder and CEO, The Africa Gifted Association

Archie Kane, Governor, Bank of Ireland

Dr Muhtar Kent, Chairman and Chief Executive Officer, Coca-Cola

Tae-Shin Kwon, President and CEO, Korean Economic Research Institute

Niall MacArthur, founder and co-owner, EAT

Professor Liu Mingkang, former Chairman, China Banking Regulatory Authority

Alberto Lopez-Valenzuela, Founder and Chief Executive, Alva

Hilton Nathanson, Founder and Chief Investment Officer, Marble Bar Asset Management

Sally Scutt, Deputy Chief Executive, British Bankers’ Association

Andrew Tunnicliffe, COO EMEA, Aon Risk Solutions Consulting

Dr Roberto Westenberger, Superintendent and Head of Brazilian Insurance Regulatory Authority

Martin Wheatley, Chief Executive, UK Financial Conduct Authority