



Cass Business School
CITY UNIVERSITY LONDON

Sharing our success

Annual Fundraising Report 2012





“These are complex times but Cass is weathering the storm very well... It is through our joint efforts that Cass can continue to grow and excel.”

Sir Malcolm Williamson
Chair, Cass Strategy and Development Board



Introduction

Thank you to all of our friends and supporters

Dear Friend,

This is an exciting time for Sir John Cass Business School. The importance of business education to develop future business leaders is continuing to gain recognition. In this environment Cass continues to go from strength to strength despite challenging times for the banking and finance sector across the world. We continue to attract talented people which is testament to our excellent reputation and the quality of our world-class programmes. In 2011, Cass was ranked fourth in the UK and 15th in Europe by the *Financial Times*, in an overall ranking of business schools.

Our strategic plan for the next five years sets out an ambitious period of growth to support our goal to be a research-excellent business school with global reach and a clear focus on leadership in financial and professional services. To achieve this plan we will continue to recruit high-calibre faculty and grow our highly ranked undergraduate programmes. We will also focus on increasing the quality of our Specialist Masters and MBA programmes and plan to create an executive division including a new professional doctoral (DBA) programme.

As this will be my last year at Cass, I would like to thank all our donors, sponsors and supporters for helping to make the past year so memorable and one to be proud of. I am also grateful that you continue to help us achieve our goals to establish Cass firmly in the top ten of European business schools.

Kind regards

Richard Gillingwater, CBE
Dean of Cass Business School

Dear Donors and Supporters,

Yet again, thanks to all of you, we have had a great year at Cass. The year 2011 saw the largest ever growth in philanthropic support, increased by the matched funding scheme made available by the government.

We saw an increase in corporate, alumni and major donors’ support, including a rise in the number of scholarships at undergraduate, MSc and PhD levels. A wealth of new corporate partners and sponsors lent their support, whilst most existing sponsors invested in Cass again or even increased their investment, especially in the area of research. Our new Class Gift initiative blossomed, powered by hundreds of willing students and volunteers. Our Annual Fund was successfully relaunched and received support from many alumni.

Our international programme of events continued to grow. We ran our first pan-European alumni event in Monaco, thanks to the warm hospitality of Sir Stelios Haji-Ioannou; whilst in New York we held a thought-provoking panel in the beautiful Yacht Club, featuring global banking experts Sir Malcolm Williamson and Dr Bob Kelly.

Overall it was a great year and we thank you – our generous and dynamic Cass community. I look forward to the forthcoming year, which includes two significant milestones: the tenth anniversary of the School changing its name and the implementation of our new, exciting programme of growth.

Best wishes

Paola Barbarino
Director of Development and External Relations

Financial report

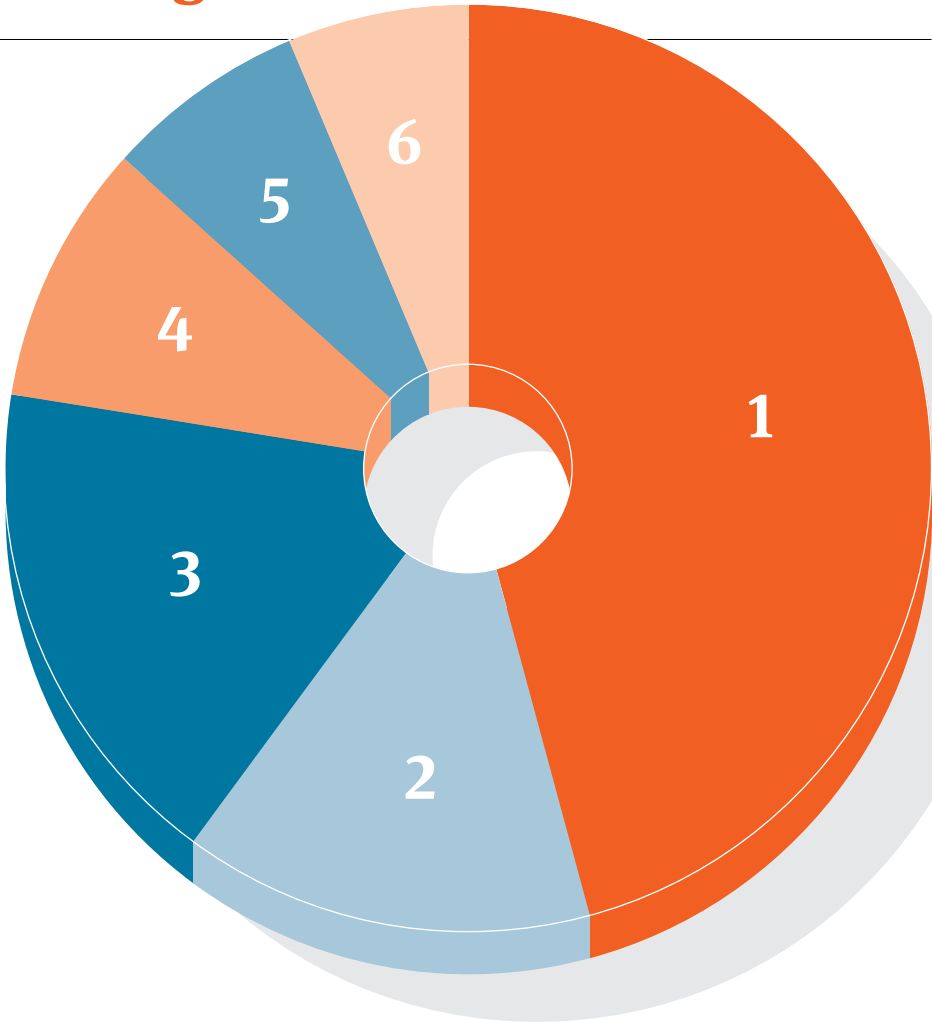
From strength to strength

Thanks to the generous donations of all our supporters and sponsors, Cass Business School experienced a welcome growth in fundraising for 2010/2011. That increase in support meant fundraising represented 7% of our total income – compared to 5.9% for the previous financial year.

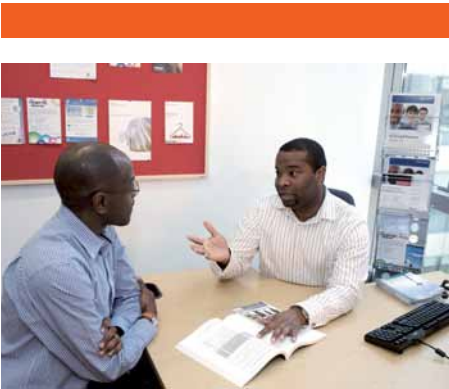
The School’s main source of income remains tuition fees, paid by students from across the world looking to benefit from our internationally recognised courses and ever-burgeoning reputation.

“These are complex times for business schools worldwide but Cass is weathering the storm very well indeed. A wealth of world-class academics has joined the School in the past 12 months and the growth of our reputation means that increasing numbers of extremely talented students apply to join our courses. I feel proud of my association with Cass. Many of you must feel the same, as the number of you who decided to make a contribution to the School increased exponentially this year. It is through our joint efforts and support that Cass can continue to grow and excel.”

Sir Malcolm Williamson
Chair of the Cass Strategy and Development Board



Income		£'000	
1	Masters fees	23,850	46%
2	MBA fees	7,460	14%
3	Undergraduate fees	9,084	17%
4	Gov't HEFCE research and tuition grants	4,799	9%
5	Fundraising	3,692	7%
6	Research grants and contracts, Cass Executive Education and PhD fees	3,381	7%
Total income received		52,266	



Left A student receives advice in the Cass Business School careers office

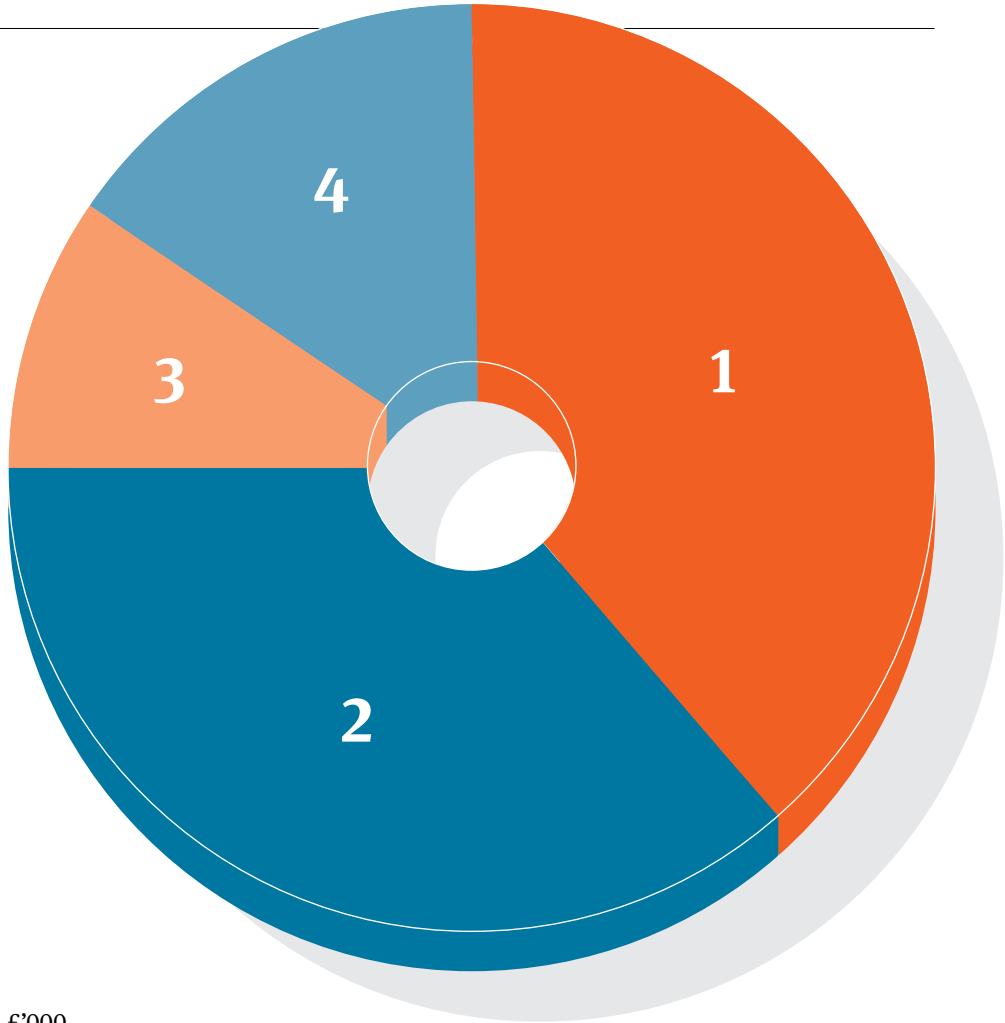


Right A student caller working on the Cass Fund Telephone Campaign in November 2011

How donations have been used

Your generosity counts

Donations and support from individuals, corporations and institutions are instrumental to our success. They allow us to continually upgrade our physical and intellectual infrastructure, creating an environment that attracts the best students and staff. This ensures that Cass students are highly sought after by leading companies, whilst reinforcing the quality and depth of our research. The table and pie chart give a snapshot of how Cass has benefited from your donations.



How your donations are used		£'000	
1	Research	1,425	39%
2	Improvements to student experience	1,350	37%
3	Campaigns (Shipping and Actuarial)	410	11%
4	Scholarships	506	13%
Total income		3,692	

The Cass Fund

Enhancing learning opportunities

The Cass Fund is the pool of money donated to the School by alumni and friends to provide the resources for projects which enhance learning opportunities for students. Established in 2006, the Fund has helped launch a variety of initiatives across the School.

It supports three main areas:

The Dean’s Fund (Area of highest priority)

This fund allows Cass the flexibility to support projects and initiatives, as advised by the Dean, which fall outside the scope of the School’s everyday operating budget. Historically, these activities have allowed us to raise the School’s international profile by attracting highly respected visiting professors and hosting prestigious industry events.

Student support

The fund helps the School to provide scholarships and financial assistance to the most committed and gifted students from around the world, allowing them to fulfil their potential regardless of their financial means.

Research and library

Cass has an established reputation for world-class research that helps model policies for organisations ranging from financial institutions to world governments. The fund helps to drive such research forward by ensuring the latest information and resources are available within Cass.

The Cass Fund Telephone Campaign

This year saw the relaunch of the Cass Fund Telephone Campaign, a key fundraising activity. More than 1,300 alumni were contacted and the results were overwhelmingly positive, with alumni donating more than £45,000 to the Fund. One donor also expressed an interest in endowing the School with a new scholarship.

How your donations have helped

Maintaining Cass’s position as a top global business school means attracting the greatest talent in terms of both staff and students. This requires continuous improvement and investment in the resources.

Last year the Cass Fund allowed us to invest in the following areas:

Library and IT

- A state-of-the-art financial resources suite within the Northampton Square Library which consists of eight new Bloomberg terminals and access to Thomson Reuters Datastream
- The Cass Bloomberg Dealing Room will be refurbished over summer 2012. It provides practical experience of the dealing room environment, complementing the theoretical study of commodity and derivatives trading
- Research databases, adding core financial data sets and key journal back files
- Computers in the Cass undergraduate student areas have been upgraded.

Careers service

- Increased investment in assessment materials for students to practise a variety of online testing as used by employers
- Increased careers library resources and a new interview room with space for students to complete interviews via Skype
- Introduction of Careers Weekends to enhance our support to our DEMBA (Dubai Executive MBA) students.

Clubs and societies

These offer students the chance to meet and network informally, with academics and professionals from across the financial world. The following new societies were created last year:

- Cass Equity Research Club (CERC)
- Cass Private Banking Society
- Cass Shipping & International Trade Society

Purti Mehra
BSc Business Studies

“Working as a student caller on the Cass Fund Telephone Campaign has been a wonderful and enriching experience. I particularly enjoyed hearing all the positive stories from alumni about the way their time at Cass helped shape their careers.

“The Cass Fund is a really important resource that helps the School to provide an outstanding student experience. I’d like to say a personal thank you to all those who made a donation as a way of investing in their own future and that of future generations of Cass students.”

Angela Bowen
Head of Major Donors

“We’re delighted by the fantastic response this campaign received from alumni in the UK and Ireland. On average, each alumnus gave a gift of £265 which will go towards improving the School’s teaching and learning facilities for current and future students. The phone calls gave us a chance to find out what our alumni are up to, and how we can support them, as well as what they can do for the School. I would also like to thank our alumni for their generous donations and our hardworking students who helped run the campaign.”



Right Alberto Lopez-Valenzuela, the first entrepreneur to be funded by the Centre

Peter Cullum Centre for Entrepreneurship

Encourage a new generation

Peter Cullum, CBE gained his MBA from Cass in 1976 and went on to found the Towergate Partnership, Europe's largest independent insurance intermediary, of which he is the Non-Executive Deputy Chairman. Peter was voted UK Entrepreneur of the Year in 2005 by Ernst & Young. In 2008, the same year that he was awarded the accolade again, this time by *Management Today* magazine, Peter pledged £10 million towards encouraging the next generation of entrepreneurs at Cass.

Interview

Peter Cullum, CBE

"The basic statistic that 95% of UK start-up businesses fail is a scary one but I believe that bright people in a business school environment have a great chance of becoming successful entrepreneurs. There are some fundamentals that need to be right in order to get growth and success."

"My vision was to invest in smart people and make funds quickly available for Cass graduates with compelling business plans. Unlike standard private equity firms, we take a much more realistic view of the return on investment we can expect in order to give these graduates the best chance of succeeding."

"The success of the Centre speaks for itself. The highlights from this year alone include the completion of our sixth major investment as fraud prevention business Contego joins our portfolio of established ventures."

"The popularity of the Centre is growing: our second annual New Venture Creation Programme attracted more than 50 budding entrepreneurs from across Cass, while our Better Business Programme proved such a draw it was held three times."

"All this is increasing our standing in the wider world of business with the Centre being chosen as a research partner for the Growing Business Awards. Fittingly, the Young Entrepreneur of the Year award was won by Cass graduate George Graham."

"My advice to the next generation of entrepreneurs is to be realistic and be ready for the challenges ahead but, above all, be brave."

The full interview can be viewed online at www.cass.city.ac.uk/news-and-events/cass-talks

Case study

Alva

Founded by two Cass Business School MBA alumni, Alberto Lopez-Valenzuela and Richard Fleming, Alva was an early Centre for Entrepreneurship project.

It subsequently became the first recipient of capital investment from the Cass Entrepreneurship Fund which provided £675,000. This also helped Alva seek additional investment from a number of high-profile angel investors including the previous Corporate Affairs Director of a FTSE 100 company and the CEO of a major London public affairs agency.

Alva specialises in analysing and assessing corporate reputation and reputational risk. In doing so, they provide major companies with a comprehensive tool to manage this valuable business asset. Alva processes more than two million items of news data every day and interprets the findings for major clients that already include Anglo American, AOL Europe, TNT and the National Grid.

"My advice to the next generation of entrepreneurs is to be realistic and be ready for the challenges ahead but, above all, be brave."

Peter Cullum, CBE





Right Professor Barrie and Maureen Pettman with their 2012 EMBA scholar Titus Rahiri

Scholarships

Investing in students

We believe that financial circumstances should not be a barrier to a first-class education and are committed to expanding our comprehensive scholarship programme.

The generosity of our alumni, friends and companies in funding scholarships allows us to attract the best students and ensure that they receive the education they deserve as a foundation for a successful future.

Cass currently has more than 40 scholarships offered across the BSc, MSc and MBA programmes. Continued donor support will allow us to help even more more students in 2012/2013.

NEW SCHOLARSHIPS Undergraduate scholarships

Undergraduate tuition fees have increased to £9,000 per annum for UK and European Union residents. To help alleviate some of the potential financial debt faced by students, we have launched our Undergraduate Scholarship Programme.

A number of generous individuals and organisations have embraced the opportunity to change the life of a student in need or recognise the efforts of those who demonstrate an entrepreneurial spirit or academic prowess. These valuable scholarships are of vital importance and have tremendous impact in inspiring recipients to pursue success.

Here are a few examples:

Sir John Cass Foundation Scholarship

Awarded to undergraduates wishing to study a BSc, the three recipients of the Foundation Scholarship will benefit from a one-off £5,000 bursary and must be permanent residents in London.

Sharp Start Scholarship

Thanks to an anonymous donor, the two undergraduate recipients of this scholarship each receive £5,000 per annum towards their tuition fees for the duration of their three years of study. Priority is given to individuals with outstanding results in the fields of Business Studies, Management, Banking and International Finance, Investment and Financial Risk Management, Actuarial Science or Accounting and Finance. This scholarship aims to help students improve their personal circumstances and help them to achieve their goals.

The Priya and Jason Downes Scholarship

This generous scholarship covers the entirety of the fees for the three-year BSc in Actuarial Science. Awarded principally on the basis of academic excellence, the candidates must also be committed to working for the benefit of developing countries in the future and, in their application, give details of any volunteer work undertaken. The beneficiary will be a British national demonstrating financial hardship.

Postgraduate scholarships

The Escola Nacional de Seguros Scholarship Award

This leading Brazilian insurance research and education centre is offering full tuition fee scholarships for students wishing to study for an MSc in either Actuarial Science or Actuarial Management. It is open to Brazilian nationals who are living in, or who have recently lived in, Brazil and intend to return there after completing their studies. In addition to the tuition fees, the scholarship also provides £1,000 per month living allowance and one return air fare to Brazil.

Czarnikow

The leading provider of world sugar market services has offered a new prize to the student achieving the highest marks for exams and coursework in the Shipping, Trade and Finance MSc course in this academic year.

AXA Private Equity Foundation

As well as becoming a senior sponsor of the Mergers & Acquisitions Research Centre, the AXA Private Equity Foundation has recently committed to providing a full scholarship. This will help support the new MSc in Corporate Finance covering mergers and acquisitions, private equity and risk management. This MSc scholarship is for full coverage of the fees as well as a two-month paid internship for the winning candidate and helps to establish Cass's position in the M&A education field.

"Firms like ours have a major role to play in the promotion of knowledge, social mobility and equality. We are proud to be working with a leading UK business school with such a strong international reputation to establish its first postgraduate degree in Corporate Finance."

Dominique Senequier
CEO, AXA Private Equity

Some of our scholarship recipients in the financial year 2011/2012



Jesse Larkin

Cesar Hernandez



Tinashe Garapo

"Scholarships make it possible for students like me to experience a top-tier education while preparing for exciting careers. Thank you September 11th Insurance Trust."

Tinashe Garapo
September 11th Insurance Trust scholar



Syed Ali Abbas Jaffery

James Dawson

Natalie Gavino

Deepak Kanth



Shailesh Mepani



Vasileios Vasalakapoulos



Maria Margarida Cruz Morais



Kei Leung



Maria Athanasiadi



Sahil Gupta



Abhinav Sharma



Meenakshi Gupta



Cheng Hua



Su Lin Leung



Awaiz Talib



Jodi Gellman



Chen Yi Hua



Andre Villegas



Huyen Ly To



Anca Miu



Han Tian Chan



Stavros Kekes



Megha Mehtab Puri



Justin Joseph



Aviral Sangar



Caroline Duong



Ning Zhang



Demetris Constantinou



Elena Nicolau



Dario Pezzati

Stavros Kekes
Leon and Aspasia Lemos scholar



Czarnikow "Our continued partnership with Cass Business School has allowed us to support quality graduates through internships and placements as well as giving us access to an extensive pool of high calibre alumni."
Robin Cave, CEO, Czarnikow Group



Santander "Santander's 2012 partnership with Cass has initiated and developed new and existing activities from facilitating ten Brazilian students to live and study in the UK to engaging with local communities and primary education."
Luis Juste, Director, Santander Universities

Corporate partners

Building lasting relationships



At Cass, our commitment to our students extends far beyond graduation. By building strong partnerships with some of the world's most successful companies, we are able to guide our graduates' first steps into business and nurture and support their careers in a number of disciplines. The relationships we have built with our corporate supporters are mutually beneficial, allowing them privileged access to the many resources the School has to offer.

Mergers and Acquisitions Research Centre

Supported by senior sponsors Ernst & Young, AXA Private Equity and Credit Suisse alongside associate sponsors Mergermarket, Towers Watson, ICAEW and data provider BvD, MARC is an invaluable resource for corporations, regulators and professional services firms.

In 2011, MARC had another successful year and hosted a number of events and completed research:

"As Chairman of the M&A Research Centre Advisory Board, I have watched the Centre develop significantly during the last three years. These sponsorship collaborations will continue to provide results in the delivery of cutting-edge research in M&A. The sponsors' involvement enhances the knowledge transfer culture at Cass, helping to reinforce its status as one of the leading global business schools."
Susan Kilsby, Chairman, M&A EMEA, Credit Suisse

"The Centre has had yet another hugely successful year and the team continues to produce thought-provoking research whilst hosting a number of events. We have also seen growth in support with new sponsors including ICAEW and Towers Watson, and senior sponsor, AXA Private Equity."
Anna Faelten, Deputy Director, MARC



BNY Mellon "BNY Mellon has been a Cass Corporate Partner for five years and yet we remain excited by the opportunity to explore and develop new ways of working together. 2012 has seen our collaboration with Generating Genius, a charity that seeks to boost higher education participation amongst disadvantaged secondary school pupils."
David Aldrich, Head of Strategy, Global Client Management, BNY Mellon



Threadneedle "We're delighted to continue our partnership with Cass. Our sponsorship of a global scholarship competition, the Threadneedle Investment Award, was a great success and supports our out-think, out-perform philosophy."
Campbell Fleming, Head of Distribution, Threadneedle

"Ernst & Young has partnered with MARC for several years on this project, thanks to the levels of understanding and academic excellence at the centre."

Leor Franks
 Marketing Director, EMEA Area
 Ernst & Young

Interview

Leor Franks Ernst & Young

"The Mergers & Acquisitions Tracker is a joint venture between us at Ernst & Young and the Mergers & Acquisitions Research Centre at Cass Business School. By bringing together a number of data sources it produces a quarterly analysis of the global M&A market, focused on the volume and level of activity in the sector."

"We cover every country in the world with an M&A market of consequence, by which I mean a volume and value of traceable transactions."

"The last tracker noted a fall in volume, value and number of transactions but what we are not seeing is a return in confidence as Eurozone and other crises around the world start to be resolved."

"Ernst & Young has partnered with MARC for several years on this project thanks to the levels of understanding and academic excellence at the centre."

"The reason we work closely with the business school is to bring the academic rigour, the authenticity of methodology and the independence of reporting."

The full interview can be viewed online at www.cass.city.ac.uk/news-and-events/cass-talks



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Chandris (UK) Ltd
Frangista Family
Latsco Shipping (London) Ltd
Leon and Aspasia Lemos Charitable Foundation
The Lloyd’s Register Educational Trust
Costas Grammenos Chair in Shipping, Trade and Finance
Mr Thanassis and Mrs Marina Martinos
Nomikos Family
Dr Basil Papachristidis
RBS
Maria Tsakos Foundation
Mr Andreas Tsavlis
Mrs Matrona Xylas Egon

Donors
Mr Nicolas Egon
Dr Stelios Markoulis
Mr Geoff Urmark
Mr Kurt Vermeulen
Mr Cedric Wake
Mr John Xylas

And 32 anonymous donors



Major Donors

Scholarships for African students

We pride ourselves on our diverse student intake, with roughly 150 nationalities represented each year. However, out of our 3,000 current students, only about 3% are African citizens. The representation of students from this region is low and is primarily due to a lack of financial resources necessary to fund their tuition fees and London living expenses. We recognise Africa's status as an emerging economy and its abundance of academically gifted students seeking to further develop their talents.

To further enrich our diverse student and alumni body, the School has launched an initiative to raise money to fund scholarships for African citizens to enable them to study at Cass as an investment in their future. In the first agreement of its kind, Cass is proud to announce our agreement with the Insurance Regulatory Authority of Kenya who will sponsor five students per year on the MSc Actuarial Management programme.

Donor profile

The Insurance Regulatory Authority of Kenya

The Insurance Regulatory Authority (IRA) is a Kenyan Government agency established in 2006. The mandate of the Authority is to regulate, supervise and develop the insurance industry in Kenya and ensure that the interests of policy holders and insurance beneficiaries are protected.

The Authority upholds core values which include: accountability, team spirit, transparency, integrity, innovation and creativity. It promotes not only compliance with the Insurance Act and other legal requirements by insurance/reinsurance companies and intermediaries, but also sound business practices. It undertakes regulation and supervision practices that enable industry players to be innovative and entrepreneurial.

The core functions of the Authority are to:

- Ensure the effective administration, supervision, regulation and control of insurance and reinsurance business
- Formulate and enforce standards of conduct of the insurance and reinsurance business
- Issue licences to all persons involved in or connected with insurance business, including insurance and reinsurance companies, intermediaries, loss adjusters and motor assessors, risk surveyors and valuers
- Protect the interests of insurance policy holders and beneficiaries in a contract
- Promote the development of the sector
- Advise the Government on the national policy to be followed in order to ensure adequate insurance protection and security for national assets and properties

- Issue supervisory guidelines and prudential standards for better administration of the insurance business
- Share information with other regulatory authorities and carry out other related activities to increase its supervisory role
- Undertake such other functions as may be conferred on it by the Insurance Act 2006 or by any other written law.

The Insurance Regulatory Authority is also committed to building capacity within the insurance industry in Kenya by sponsoring persons to pursue professional qualifications in Actuarial Science and Insurance.

The professional skills acquired will assist the industry during the transition from compliance based to Risk Based Supervision (RBS). To this end, the Authority has signed a five-year agreement with Cass Business School to sponsor five students per year on the MSc Actuarial Management programme.

The purpose of the collaboration is to increase the number of qualified actuaries in Kenya. Kenya currently has less than ten qualified actuaries yet proposed changes to insurance law in the country will sharply increase the demand. Both Cass and the Insurance Regulatory Authority recognise the need to develop the Actuarial Science profession in Kenya and are committed to providing scholars with the best available training.

Kenyan students successfully completing the course at Cass enjoy the benefits of in-depth study in the key areas of actuarial practice. The course also gives them the opportunity to gain exemptions from the examinations of the Actuarial Profession, thereby fast-tracking their route to becoming qualified.

Right MSc 2012 Champions raising funds through a Valentine's Day Bake Sale



Class Gifts

Make an impact, leave your mark

Class giving is a dynamic and innovative community fundraising concept that is inspiring alumni year groups of all ages to get involved and impact the future of the School.

A Class Gift is a collective donation raised by student and alumni year-groups to support a project of their choice within Cass. From raising funds for student bursaries and scholarships to improving facilities on campus, class giving provides opportunities for current and former students to stay involved and give back to their alma mater.

Class Gifts encourage alumni to reconnect with classmates, and strengthen their bond with the School. Jean Liggett, MBA 1988, has been enjoying the engagement opportunities that have resulted from spearheading the fundraising efforts for her class:

"Through my role as Class Gift Champion, I am now re-connected with many of my classmates and am enjoying the benefits of an enhanced global network - all while making a difference for Cass."

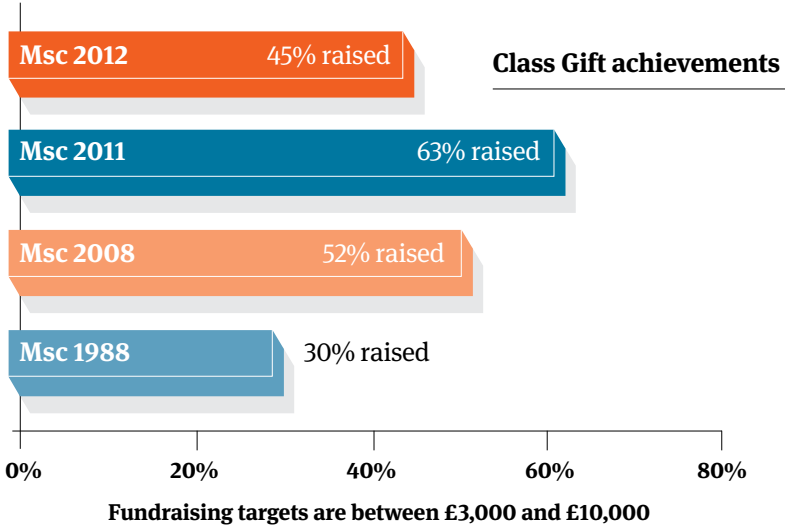
Alumni class giving promotes a tradition of giving back and helps Cass and our students flourish.

Current students have enthusiastically taken on the challenge of raising scholarship funds to help other students in need. Last year's MSc 2011 cohort were the first student group to pioneer this initiative, co-ordinating a range of exciting fundraising events to award two Class Gift Scholarships. This year's class is carrying the tradition forward and have been enthusiastically hosting bake sales, fun runs, DJ nights and a silent auction to raise funds for student scholarships.

This year's Class Gift scholar Cheng Hua said:

"Receiving the Scholarship is a tremendous honour. I have benefitted from the help of other students who believe in making a difference. Class giving promotes a tradition of investing in future students and I am inspired by the culture of giving back."

If you would like to find out more and get involved please visit:
www.cass.city.ac.uk/classgift





Left Professor Steven Haberman

The Haberman Campaign for Actuarial Science

Supporting actuarial excellence

Launched in 2010, the Haberman Campaign for Actuarial Science recognises the extraordinary contribution made by Professor Steven Haberman to the field of Actuarial Science. For over three decades, Professor Haberman has helped create a Centre of Excellence in the teaching, research and study of Actuarial Science at Cass.

The demand for education and skills in Actuarial Science is growing, in particular within emerging economies. By raising much needed funding through the Haberman Campaign, we aim to continue to attract talented students from around the world to study at Cass, while training the teachers of the future in this field.

The fundraising activity has been led by an Executive Campaign Board consisting of alumni of the Faculty of Actuarial Science and Insurance at Cass and chaired by former government actuary, Chris Daykin.

The Campaign has so far raised funding for four MSc scholarships and one undergraduate scholarship. The aim is to raise £1 million of funding for the faculty to support additional scholarships, new research and teaching resources and development.

The Haberman Campaign for Actuarial Science Executive Campaign Board

Chairman
Professor Christopher Daykin

Trustee/Board Members
Veekash Badal
Gary Boal
Andrew Cherkas
Jacqueline Daldorph
Dewi James
Emilios Markou
Petrea Simmons
Colin Singer
David Still
Frank Turley
Martin Werth
Nasar Zamir

Cass Members
Professor Steven Haberman
Dr Benjamin D Rickayzen

Alen Ong
Cass PhD

“As a former student and research assistant, I feel I have benefited greatly from the opportunities that Cass has provided me. Professor Haberman has shown tremendous dedication over the years in developing Actuarial Science at Cass and it was an honour to be in a position to support the Campaign.”

The Campaign to Endow the Grammenos International Centre for Shipping, Trade and Finance

The Grammenos Endowment Fund continues to grow with donations having been received from a wide range of generous supporters, friends as well as many alumni of the Centre.

In anticipation of the forthcoming 30th anniversary of the Centre’s establishment, a number of activities are being planned to mark this occasion including a special celebratory event.

We hope this will present a suitable platform to raise more funds in support of the Endowment necessary to sustain the Grammenos International Centre going forward with specific support for scholarships, research and teaching.



Dr Anthony Papadimitriou, President, Alexander S. Onassis Public Benefit Foundation; The Right Honourable The Lord Mayor Alderman David Wootton Chancellor, City University London; Professor Costas Grammenos, CBE

Right An alumni event was held in March at the New York Yacht Club. Guest speakers Sir Malcolm Williamson and Dr Robert Kelly were interviewed by Tom Braithwaite of the Financial Times
Photo: Hechler



Alumni relations

A global network

With 34,000 alumni worldwide, the Cass network offers a wealth of opportunity. The Alumni Relations team actively encourages alumni to interact and create mutually beneficial relationships with each other and the School.

Our commitment to alumni includes offering continued learning opportunities such as MBA/MSc electives, access to libraries, databases and research tools, as well as invitations to academic masterclasses and guest speaker events.

The Cass Alumni Online Community has a membership of over 10,000, helping alumni and students to remain in touch, access Career services and alumni benefits, update their personal details and hear all the news from Cass.

Global reach

We recognise the importance of social media in engaging with former Cass students and helping them in their current and future career development. The Cass Alumni LinkedIn group now has more than 4,500 members. The innovative Ask Alumni scheme provides an online mentoring tool allowing users to contact more than 1,100 alumni volunteers for advice and guidance on a range of topics.



His Highness Sheikh Ahmed bin Saeed Al Maktoum, Chairman of Dubai Airport, President of Dubai Civil Aviation Authority and Chairman and CEO of Emirates Group with the Vice Chancellor of City University London, Professor Paul Curran and Ehsan Razavizadeh, Regional Director MENA at the Dubai graduation and alumni event in May 2012.



Cass alumnus Muhtar Kent, The Coca-Cola Company’s Chairman and CEO, visited Cass for a tour of the School in June 2011 . He spoke to students attending Henry Stokes’ class on digital marketing.



Sir Stelios Haji-Ioannou with Cass staff and alumni at the Inaugural European alumni gathering which he hosted in Monaco in September 2011.

Thank you to all our international volunteers



“The Alumni Relations team aims to engage with all Cass alumni, no matter where they are based. We achieve this with our valuable International Volunteers based in 57 countries who act as our ambassadors, maintaining and expanding the local alumni networks.”

Krista Slinn
Head of Alumni Relations



Honorary degrees

Recognising achievement

A number of high-profile leaders have received honorary degrees from Cass. This recognises the contribution made by outstanding individuals who are leaders in their fields and an inspiration to our students.

The degrees are bestowed on those who have achieved international academic excellence or held leadership roles at a national or international level in the areas in which City University London specialises.

On these pages we profile a few who have received this honour in the last 12 months.



Nikolas Tsakos

Founder, President and CEO of Tsakos Energy Navigation (TEN) Limited, the longest established Greek shipping public listing. Tsakos who is an alumnus of the MSc in Shipping, Trade and Finance was given an award of Doctor of Science Honoris Causa.



Lord Stephen Green

Minister of State for Trade and Investment and former chairman of HSBC. Lord Green was made a Doctor of Science in recognition of his contribution to the financial services industry.

Lord Currie of Marylebone

Lord Currie of Marylebone was made a Doctor of Science Honoris Causa in recognition of his contribution to international economic policy and the leadership demonstrated as founding Chairman of Ofcom.

A leading expert in international economic policy, Lord Currie has a long association with Cass Business School. He was appointed Dean in 2001, a position he held for six years.

Having achieved a First Class Honours Degree in Mathematics from the University of Manchester and a Masters in National Economic Planning from the University of Birmingham, Lord Currie enjoyed several years of success in the City before returning to academia, this time to inspire new generations. During his time as Deputy Dean for External Relations at the London Business School, Lord Currie helped it rise up the rankings to become one of the most respected financial education institutions in the world. In 1992 Lord Currie was appointed one of the 'six wise men' on the Treasury Panel of Independent Forecasters and four years later made a life peer by Prime Minister Tony Blair.

He now sits on the cross benches in the House of Lords as Lord Currie of Marylebone.

Lord Currie said the most challenging role of his career was as Founding Chairman of Ofcom, a role he fulfilled from 2002 to 2009. This involved the merger of five separate communications regulators into one body that is now regarded as one of the best of its kind.



Her Majesty the Queen, Prince Philip, Duke of Edinburgh, Lord Currie and David Rhind, former Vice Chancellor of City University London

Today Lord Currie is Chairman of the International Centre for Financial Regulation, Semperian PPP Investment Partners Holdings Ltd and Chairman of the University of Essex Council and the Alacrity Foundation. He is Board member of the Dubai Financial Services Authority, the Royal Mail, BDO, IG Group and the London Philharmonic Orchestra.

During his time as Dean, Lord Currie oversaw our rebranding as the Sir John Cass Business School in 2002 and the move the following year to our premises in Bunhill Row, opened by Her Majesty the Queen accompanied by Prince Philip, the Duke of Edinburgh.



Marca Wosoba, Antonis Ntatzopoulos and Michele Gorgodian



David Hogben with Jag Johal



Angela Bowen, Darius Grant, Paola Barbarino, Sir Malcolm Williamson, Nikki Kolyvani, Adam Quinton, Christine Winters and Bob Kelly at the US Alumni Board meeting
Photo: Hechler



Professor Cliff Oswick with Robert Legget

Our experts

Cass governance and advisory boards

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Patrick Bloomfield
Jean Eu
Avni Gohil
Andrew Long
Niteshbhai Patel

Cass Members

Namita Sharma
Ruth Velenski



Left Alumni reception in Taipei, Taiwan

Alumni relations

Getting involved

If you are thinking of getting involved, there are many ways in which you can work with us, from making a pledge to organising events. Making a difference is not just about making a donation. Our team will tell you all about our current priorities and ensure that they match your interest so that your involvement is as enjoyable as it is effective.

Cass Online Community

Make the most of our numerous events and reunions, career development opportunities, alumni directories and many other benefits when you join our vibrant community on the web:
www.cass.city.ac.uk/alumni

Ask Alumni

Students and alumni alike can take advantage of a whole world of inside knowledge, with detailed searches of our alumni by sector, company and location.

Alumni memberships and services

Our alumni can take advantage of our business databases, alumni office space, Bloomberg room and a range of bespoke offers and discounts.

Alumni social media

Network and keep up to date through our social media groups.



Recruitment

Register as an employer with Cass Careers in order to advertise jobs, internships and research projects to students and Cass alumni.

Alumni ambassadors

To become an alumni ambassador contact the Alumni Relations team on the number shown.

Special Interest Groups

We currently run two Special Interest Groups:

Cass Entrepreneurs Network

CEN@city.ac.uk

Chairman

Leo Castellanos

Committee Members

James Clark
Parveen Dhanda
Bruce Garvey
Dr Nasir Hussain
Jean Liggett
Ross Moran
Rav Roberts

The Actuarial Network at Cass

TANC@city.ac.uk

Chairman

Ketan Chandaria

Committee Members

Charchit Agrawal
Malcolm Cleugh
Komal Desai
Jean Eu
David Freedman
Zhixin Lim
Parvinder Matharu
Dr Ben Rickayzen
Dr Douglas Wright

Legacies

The Cass Legacy Giving programme

The programme is aimed at visionary donors who wish to help Cass grow its international reputation. A legacy gift costs nothing to the donor immediately but it could be the most significant and far-reaching donation you could make in your lifetime.

When you pledge a legacy to Cass, you contribute to our long-term financial security. Unrestricted gifts are particularly valuable, as they enable Cass to direct funds where they are most needed.

Areas where your gift can have the most impact: Student Support, Faculty and Research or Facilities.

To learn more about legacy giving, contact Namita Sharma, Development Officer
E: namita.sharma.2@city.ac.uk
T: +44 (0)20 7040 8674

Back row Carl Tams, Namita Sharma, Kelvin Ward, Kelly Kent, Chrissa Amuah, Kelly Rush, Paul Mburu, Angela Bowen, Naeem Gamrai
Front row Krista Slinn, Ciara Howard, Jesal Vaja, Khatra Safi, Samantha Blake, Paola Barbarino, Nikki Kolyvani



Development and External Relations

Our team

Development and External Relations team

Chrissa Amuah

Acting Head of Corporate Development

Paola Barbarino

Director of Development and External Relations

Samantha Blake

Corporate Development Executive

Angela Bowen

Head of Major Donors

Naeem Gamrai

Alumni Database Coordinator

Ciara Howard

Alumni Database Assistant

Kelly Kent

Major Gifts Officer

Nikki Kolyvani

Alumni Network and Events Manager

Ruth Mantle

Trust and Foundation Manager

Paul Mburu

Alumni Development Officer

Mallory Robinson

Head of Corporate Development (maternity leave)

Kelly Rush

PA to Director of Development and External Relations

Khatra Safi

Fundraising Researcher

Namita Sharma

Development Officer

Krista Slinn

Head of Alumni Relations

Carl Tams

Senior Corporate Development Executive

Jesal Vaja

Donor Relations Officer

Ruth Velenski

Campaigns and Governance Manager

Kelvin Ward

Alumni Relations Officer

International representative

Ehsan Razavizadeh

Regional Director MENA and Head of Dubai Centre
E: ehsan.razavizadeh.1@city.ac.uk

Contact us

General Development enquiries

E: cass-development@city.ac.uk
T: +44 (0)20 7040 5205

Alumni Relations enquiries

E: cass-alumni@city.ac.uk
T: +44 (0)20 7040 8373

Postal address:

Cass Business School
106 Bunhill Row
London
EC1Y 8TZ

Office location address

Cass Business School
24 Chiswell Street
London
EC1Y 4TY

www.cass.city.ac.uk/development
www.cass.city.ac.uk/alumni

Development and External Relations

Cass Business School

106 Bunhill Row

London EC1Y 8TZ

T: +44 (0)20 7040 5205

E: cass-development@city.ac.uk

www.cass.city.ac.uk/development

Alumni Relations

T: +44 (0)20 7040 8373

E: cass-alumni@city.ac.uk



Cass Business School

In 2002, City University's Business School was renamed Sir John Cass Business School following a generous donation towards the development of its new building in Bunhill Row. The School's name is usually abbreviated to Cass Business School.

Sir John Cass's Foundation

Sir John Cass's Foundation has supported education in London since the 18th century and takes its name from its founder, Sir John Cass, who established a school in Aldgate in 1710. Born in the City of London in 1661, Sir John served as an MP for the City and was knighted in 1713.