Evening Executive MBA
Class of 2022

Changing more than a name
Welcome to the Evening Executive MBA

Programme summary
The Evening Executive MBA is a flexible two-year programme for working professionals seeking to maximise their leadership potential and accelerate their careers. Taking place every Tuesday and Thursday evening, students undergo a personal transition in the way they approach and think about business while studying alongside a group of talented international peers.

The Evening Executive MBA has four major components:
■ Core modules are taken by all students and cover fundamental areas of business. As students progress through the MBA, they build up knowledge and skills that will be used throughout the programme and beyond.
■ The elective portfolio gives students the opportunity to tailor their EMBA and focus on specific areas of business. The international electives build an understanding of global business through projects undertaken in Africa, Asia, Europe, Latin America, the Middle East and the USA.
■ The Business Mastery Project is the final major project for the programme. Students put into practice what they have learned on the programme by completing an extensive piece of consultative work for a company and provide recommendations or solutions to organisational challenges.
■ The Careers and Professional Development team provide workshops and services aimed specifically at executives such as increasing executive presence whilst others will focus on developing soft skills such as media training, interview techniques, negotiation, advanced presentation and leadership transition. Students come away from these sessions better equipped to meet the challenges of business in a global economy.

Programme delivery
Students’ understanding of theory is developed through a combination of case teaching, formal lectures, collaborative group work, seminars, discussions, workshops, self-study and projects. Professional skills modules typically involve experiential and immersive learning. In addition to this, students have access to a customised virtual learning environment. This includes interactive learning materials, academic support via Q&A and discussion forums.

Business network
The skills learnt and the qualification itself are just one part of the Evening Executive MBA; the contacts students make and the network built is the other. At the Business School, we provide our Evening Executive MBA students with the opportunity to build an effective business network that will continue to prove its value long after the programme is completed.

Programme start date
September

More information
Speak to our team for further information about the Evening Executive MBA, the admission process, scholarships and funding.
Email: cass-mba@city.ac.uk
Tel: +44(0) 20 7040 0286
www.cassmbalondon.com

Class profile 2022

Key stats
- Cohort size: 40
- Average age: 36
- Nationalities: 23
- Avg. work exp. (years): 12

Female 20%

Industries represented
- Finance 17%
- Education/Not For Profit 13%
- Engineering/Manufacturing 13%
- IT/Telecoms 13%
- Energy 10%
- Retail/FMCG 8%
- Consulting 5%
- Pharma/Healthcare 5%
- Real Estate 5%
- Supply Chain 5%
- Legal 3%
- Marketing/PR 3%

Nationalities represented by region
- UK 15%
- North America 10%
- Europe 25%
- South America 2%
- Middle East and Africa 2%
- Asia 15%
- Australia 2%
- Other 10%
**Student profiles 2022**

**Burak Akgül**
Strategy and M&A Manager, Global Investment Holdings, London, Turkey

Experienced corporate finance and M&A professional with a history of roles in consultancy and private equity, focused on infrastructure, renewable energy, real estate and hospitality industries. Previously contributed to various transactions in Turkey, North America, the Caribbean, and Asian markets. Currently leading business development efforts in the UK, Ireland and Baltics region, whilst supporting several key development projects.

**Polina Arienti**
Product Development and Training Manager, CNH Industrial, London, Italy

Accomplished project manager with experience across various countries and functions, ranging from change management to strategy. Current focus is on projects that create value in economics, social and environmental arenas. Key accomplishments include the development of a strategic partnership with a Brazilian market leader in oil-refining technology which involved training dealers and customers on greener transport solutions.

**Ilya Bochkov**
Technical Director, DXC Luxoft, London, Poland

Hands-on technical manager and architect, leading multiple consulting initiatives in enterprise software architecture, data, cloud and digitalisation. Primarily focused on financial companies and clients. Delivered several software development and integration projects for small and large international banks and asset management companies.

**Norbert Boron**
Business Development Director, EHS VR, London, Russia

Over a decade of experience solving business challenges for various Fortune 500 companies. Involved in leading on building, implementing and maintaining global teams of professionals in customer service, community management and web development. Unlocked value, grew margins and accelerated revenue with products and services for a wider range of clients. Possess a wealth of experience in dealing with the varied dynamics of driving organisational transformation to ensure client success.

**Ben Fisher**
Strategic Initiatives Manager, JP Morgan Asset Management, London, Britain

Experienced leader of strategic analytics with an track record of delivering across complex environments. Leading the digital strategy and insight for the global retail fund governance platform. Previously a Commissioner Officer in the Royal Air Force. Led large multi-national teams on military projects, supplying time-sensitive intelligence to senior stakeholders. Also led the US strategic planning teams, consistently delivering global success.

**Maximilan Frueh**
Project Manager, Metalbauf Frei GmbH, Freiburg, London, Germany

A fast-track businessman with an early start to career development in political risk, credit risk and risk and strategy. Focused on retail and investment/financial opportunities for a Chinese company operating in a global market. Led several projects in Brazil which involved due diligence, legal negotiations and transaction closings.

**Loic Greigore**
Director, Kairos Business Support Ltd, London, France

Founder and Director of a UK-based consultancy dedicated to companies requiring support to export products and services abroad. Prior experience as a Corporate Director in top-tier companies in defence sector. Global exposure across Asia, EMEA and South America. Developed sales and complex negotiations skills in a multi-cultural and pressured environment, successfully led negotiation deals worth several hundred million Euros.

**Carlos Correia De Carvalho**

Qualifies chartered accountant with global experience having worked in South Africa, the UK and the USA. Focused on a broad spectrum of clients across various industries, corporate finance and accountancy. Currently a regulatory financial reporting controller, primarily focused with automated the EMEC financial regulatory reports.

**James Cutheill**
Global Digital Product Manager, HSBC, London, Britain

Currently leading the roll out and development of Apple and Android investment related mobile apps to high net worth clients across Asia, the UK and the US markets. Working with a dynamic international team, from technical teams in China to change teams in the US, Hong Kong, Singapore and London where they are regularly releasing new features to users within an agile environment.

**Angelo de Amat**
Commercial Manager, Exportsaz Amazonicas Nativas S.R.L, London, Italy/america

Commercial Manager in an agro-industrial company headquartered in Lima, Peru. Gained extensive experience spanning over 15 years in the industry, equipped with skills in project management, analytics, sales, and negotiation. Tasked the lead on European market development for the company and managed several teams remotely across a two year project in Spain.

**Sally Donohoe**
Marketing Director, New Street Consulting Group, London, Britain

Senior marketing and communications professional with 15 years’ experience in B2B marketing, including professional services, publishing and event, non-profit, business process outsourcing, property services, recruitment and talent management. Director level with experience working for SMEs, FTSE100 and global corporate businesses. Responsible for overseeing marketing strategy and management of the marketing function with key specialisations in brand strategy and digital marketing.

**Rimaljit Likhari**
Senior Market Analyst, Connected Places Catapult, London, India

Experienced professional in market intelligence with strong research and communication skills. Led on strategic projects which involved segmentation of the urban industry insights studies through creation of business cases and recommendation reports.

**Abigail Malaley**
HR Business Partner, Great Ormond Street Hospital Charity, London, Britain

HR professional with extensive experience within the private and third sector. Leading on all the elements of a senior generalist HR role for client groups at a strategic level. Strong background in enabling business delivery via effective and innovative people practices. Recent success and achievements include designing and embedding a new people strategy, and playing a pivotal role in the 8% increase in employee effectiveness scores over a two-year period.

**Titos Matsakos**
Associate Director, IHS Markit, London, Greece

Led numerous projects and teams in the areas of financial risk management, advanced analytics, and emerging technologies. Work includes the development of artificial intelligence and distributed ledger applications, data science consulting, NASA funded research, and algorithmic trading, with appointments across five countries. holds a PhD in Astrophysics and three MSc’s in Microcomputer degrees in Finance and Physics.

**Ryan McCabe**
Head of Operations – Critical Environments, SPIE UK, London, Australia

Experienced and highly skilled operations manager delivering engineering services within critical environments. Proven track record in strategic contract and people management, improving service deliverables and developing personnel. Currently providing support to SPIE UK’s 4000 strong work force and 2000 offices across Australia and New Zealand.

**Xinyu Garrod**
Business Development Executive, Hyperion Group, London, China

Executive working within a financial risk and market development team in Europe. Experienced in change management of international teams with financial companies and clients. Possess a wealth of experience in driving organisational transformation to ensure client success.
Brian McEnery
Group Director of Financial Planning and Analysis, GLP
Europe, London
Irish
Experienced Chartered Accountant and real estate professional with a track record of driving process improvement and leading teams in Austria, Ireland and the UK. Currently focused on strategic business planning, while working closely with nine country teams to measure business performance. Previously managed valuations and operations reporting for a EUR € 3bn+ real estate portfolio and the successful implementation of projects software for 50+ person teams.

Pierre McIlwee
Development Lead, Teach First, London
British
Highly knowledgeable and skilled in development, conducting and implementing training and educational programmes which support teaching and leadership development. Experience in leading multiple educational programmes internationally. Developed and motivated teams to deliver high quality work with daily deadlines. Proven track record in building relationships and negotiating with senior stakeholders to find creative solutions to problems.

Nikos Menegakis
Principal Engineer, SNC Lavalin, Greek
A high calibre engineering specialist building a record of leading and delivering complex design, procurement and implementation aspects of large infrastructure projects including airports, railways and commercial facilities. Efficient in managing multi-disciplinary teams and allocating resources for projects on tight budgets and deadlines. Founder of my own specialist company, that enabled me to gain insights on specialist business areas such as company accounting.

Oladapo Ogunbiyi
Senior Associate, Legal & General Investment Management, London
British/Nigerian
Investment professional with specialist knowledge in infrastructure having invested over GBP £3bn in American and British projects. Currently investing capital on behalf of pension fund clients and leading change initiatives focused on efficiency, resourcing and business development. Key contributor in the launch of a range of evergreen pooled fund investment products. Skilled in deal structuring, financial modelling and documentation negotiation.

Felipe Poveda Palacios
Head of Europe Sales, CreditSights, London
Spanish/British
Sales leader in subscription-based businesses for financial services firms, with experience in building teams and managing various commercial functions such as business development, account management, strategic accounts and relationship management. Ability to deliver against revenue targets and manage team performance in both high-growth and mature products. Experience launching new products in market, business casing, market sizing, milestone planning, envisaging and marketing strategy.

Carina Ratcu
Head of Marketing, UK, Cision
Romanian
Strategic, passionate leader skilled in international sales and demand generation, currently leading the UK marketing team. Gained international business experience, lived in six countries on three different continents and speaks five different languages. Holds a BSc in Business Management and International Hospitality Management with a specialisation in Finance from Ecole Hoteliere de Lausanne, Switzerland.

Andre Ritcher
Senior Data Science Manager, Just Eat Takeaway.com, London
German
Data driven leader with experience in leading highly performing data science teams in fast-paced FTSE 100 companies. Actively looking for strategic partnerships with global sports brands.

Bingsi Wang
Director, UNICEF UK LTD, London
Chinese
Refinery trading expert with extensive experience working within the oil trading industry. Gained solid knowledge and worked on developing business strategy. Strong track record of effectively managing and improving healthcare processes in large organisations. Over 20 years of business and strategic partnerships with global sports brands.

Mathew Wilson
Head of Sports and Exercise Medicine, HCA Healthcare UK, London
British
Internationally recognised academic, researcher and educator in high-performance sports medicine. Currently consulting with a UK based part of the world’s largest private hospital group, providing sports medicine offering to grow the business. Strong track record of effectively managing and improving healthcare processes in large organisations.

Myles Woolford
Head of Strategic Partnerships, Unsure Limited, London
South African/British
Specialised in developing businesses with notable achievements including acquiring a USD $1 billion business in Zambia which achieved an ROI of 22.4% over four years. After expanding a fledgling subsidiary in South Africa from five to 30+ employees. As Head of Strategic Partnerships, has established few insurance product lines and distribution platforms.

Ponciano Perez Lupi
Senior Project Manager, Ferrovial Construction, London
Spanish/British
Experienced engineer specialised in commercial and project management on major urban infrastructure projects in the UK and overseas. Responsible for four construction sites with a total budget of over GBP £1bn. Extensive experience of working within multicultural teams, currently managing over 80 professionals, from design to construction engineers including commercial and finance departments.

Roberto Simonsen
COO, Tap NY, London
Brazilian
An entrepreneur with a creative flare, CEO and Partner of Tap NY. A healthy food professional with extensive experience and expertise in building and running day-to-day operations, managing the business remotely from London and developing expansion plans with a new location to be added this year.

Martina Stermanis
Portfolio Analyst, Blue Coast Capital, London
Latvian/British
Experienced investment professional and CFA charter holder with extensive background in equity and real asset portfolio analysis, portfolio management, and brand,行使偏股和研究工作。Currently overseeing public equity based sub-portfolio for large family office based in London. Previously served as an individual contributor to the largest Latvian bank managing equity and multi-asset class investment analysis teams with a large client portfolio and AUM of over USD $1bn.

Evangelos Talladoros
Senior Manager, Commercial Analytics, Just Eat Takeaway.com, London
Greek
Performance driven professional who has over a decade of experience working in FTSE100 companies across the airline, media, telecommunications and e-commerce industries, focusing on data analytics, analytical and strategic roles. Currently leading the UK Commercial Analytics team of Just Eat, finding opportunities to utilise the strategic direction and profitable execution of the strategy by transforming data assets into impactful insights and stories to the Just Eat UK Leadership Team.

Sriram Vidyananth
Senior Forensic Auditor, Baker Hughes, London
Indian
Certified Public Accountant (CPA) USA, Certified Fraud Examiner (CFE) and Certified Internal Auditor (CIA) with extensive experience in audits, compliance, fraud and forensic investigations and internal controls. Delivered autonomous related engagements in nine countries for clients from diverse industries. Currently employed at Baker Hughes in the Anti-Bribery and Corruption team within Internal Audit based in London.

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Come and meet us in person at one of the many events we host and attend throughout the year.

**Breakfast Information Session:** These early morning sessions are an informal way to meet with us and find out more about our Executive MBA programmes.

**Evening Information Session:** Join us for an evening to discover more about our programmes through a series of presentations. You will have an opportunity to meet the Recruitment & Admissions team and talk with students and alumni about their MBA experience.

**International Fairs:** Our MBA Recruitment Managers constantly travel the world, imparting information and answers to all your questions.

**MBA in a Day:** Get a real taste of the MBA experience at the Business School (formerly Cass) with our interactive event. Find out further information about our programmes, participate in a sample lecture and Q&A panel of students and alumni.

**Online Information Session:** Join us from anywhere in the world for our web based information session, Q&A with the Recruitment & Admissions team and faculty.

Find out more at [www.cass.city.ac.uk/mba/executive-mba/events](http://www.cass.city.ac.uk/mba/executive-mba/events)

Contact the Recruitment & Admissions team with any questions. They are available on: +44 (0)20 7040 0286

Book a one-to-one consultation with a member of the team, to discuss your suitability for the Executive MBA programme.

Send your CV to cass-mba@city.ac.uk