

## PROGRAMME SPECIFICATION

## **KEY FACTS**

Programme name	International Accounting and Finance with Management
Award	MSc
School	Bayes Business School
Department or equivalent	Specialist Masters Programme
Programme code	PSIAFM
Type of study	Full Time
Total UK credits	180
Total ECTS	90

## PROGRAMME SUMMARY

The MSc in International Accounting & Finance with Management provides you with expertise that combines accounting and finance knowledge with the up-to-date managerial skills necessary to deal with complex business challenges. The course is cross-disciplinary and balances rigorous accounting and finance analytical tools with transferable managerial knowledge that promotes entrepreneurial mindset and a holistic appreciation of the full business cycle.

Throughout the course, where possible, lecturers will emphasise the many ethical issues that arise in the context of accounting and a wider business practice. In so doing you will be encouraged to share your views with your lecturers and with your class mates, where a diversity of opinion is to be expected and encouraged.

The MSc in International Accounting and Finance with Management is designed to allow for intellectual progression through core modules taught in terms one and two. Modules taught in term two build on the knowledge and skills acquired in term one. Term three provides further progression by choosing specialist elective modules and a project where students can apply knowledge and skills acquired earlier in the programme.

Term 1 consists of five core modules which encompass a range of fundamental knowledge and key skills related to accounting, finance, strategy and marketing areas.

Term 2 offers two core modules and also a choice of two modules from a list of four options which allows for a more individualised course of study. You will have the opportunity to deepen your knowledge across a set of specialization areas including entrepreneurship, supply chain management, international marketing and international business finance.

Term 3 will offer five optional routes and you will be able to customize your own areas of study, choose from a broad range of modules specially designed to allow you to have a direct practical experience of specialist subjects and/or apply your knowledge and deepen your research skills by opting for a research project.

## <u>Aims</u>

- To provide a high quality education for individuals seeking a comprehensive understanding of accounting and modern management methods.
- To provide the students with a thorough understanding of the conceptual foundations of accounting, finance and management, and of the relevance of these in an applied context.
- To focus on the international context in view of the increased globalisation of accounting standards, integration of capital markets and their implications on international business practices
- To provide students with a focus on the wider business and strategic setting of accounting and management decision-making.
- To demonstrate the relevance and applicability of academic research sufficient to enable students to make informed and objective decisions in a wide range of situations.

### WHAT WILL I BE EXPECTED TO ACHIEVE?

On successful completion of this programme, you will be expected to be able to:

# Knowledge and understanding:

- Explain and apply the theories underlying current thinking in accounting, finance, and management and how these are synthetically related.
- Critically assess how these theories can be applied in practical contexts and establish a sound foundation knowledge upon which to build your career across wide areas of business.

 Apply multi-dimensional business knowledge that blends accounting and finance fluency with the up-to-date strategy, marketing and management tools necessary for creating the business knowledge value chain.

### Skills:

- Develop practical, analytical and decision-making skills in the fields of accounting, finance and management.
- Apply knowledge and understanding to complex issues, so that theory is converted into practice from a critical and informed perspective, thereby enhancing organisational effectiveness and competitiveness.
- Communicate effectively using the full range of media (including listening and presenting), working both individually and in groups / teams.
- Develop an enhanced personal skillset to include persistence, problem solving, creativity, team-working, communication skills, leadership, initiative and business focus.
- Undertake independent research projects in the subject area and prepare a
  dissertation which argues their case in a convincing way and incorporates
  insights from the relevant literature appropriately.
- Use relevant IT and consulting skills, which will deepen understanding of the business context within which business decision-making takes place.
- Debate the implications of current accounting, finance and management theory for practical issues.
- Identify relevant information from a large array of business data.

# Values and attitudes:

- Show critical awareness and understanding of ethical issues in financial reporting and across different aspects of management and leadership related dilemmas.
- Appreciate the need to balance ethical and economic objectives in evaluating business decisions.

### **HOW WILL I LEARN?**

Teaching and learning methods include the opportunity for you to apply your knowledge and expertise to problems beyond those generally encountered. A range of teaching and learning strategies are used to help you meet the different learning outcomes and to cater for the varied backgrounds and experiences of you and your fellow students.

- Lectures and directed reading are used to help to help you achieve an understanding
  of the current level of knowledge in the relevant areas.
- Case studies, the use of specialist software package and real life exercises as well as contributions from outside speakers are used to achieve integration between theory and practice.
- Substantial pieces of individual work such as a Business Research Project will
  provide you with the opportunity to acquire research and report writing skills on an
  individual basis and you will also work in small groups with your fellow students in
  order to benefit from peer interaction.
- Classes are supported by e-learning material which is available on the Moodle Virtual Learning Network.

The assessment of the course will also support your learning:

- Coursework provides ongoing feedback on your programme.
- Tests will assess the knowledge gained.
- Examinations provide a more in-depth assessment of knowledge gained and also assess your problem solving abilities.

The MSc in International Accounting and Finance is designed and structured to allow for intellectual progression through core modules taught in terms 1 and 2. Modules taught in term 2 normally build on the knowledge and skill acquired in term 1. Term three allows for further progression by choosing specialist elective modules or a dissertation/project, where students can apply knowledge and skills acquired earlier in the programme.

A minimum of 10 teaching and learning hours (both contact and non-contact) are required for each credit awarded. The precise weighting of different types of teaching and learning depends on the modules you take and the breakdown is therefore provided within the appropriate module specifications.

Non-contact hours are for self-directed study and account for the <u>minimum</u> amount of time you should spend studying independently, including subject research, reading, working in groups and completing assignments and other homework.

Overall teaching and learning hours: approx 1800 hours

Contact hours: approx 348 hours

### WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

# Assessment and Assessment Criteria

This course is assessed by coursework and examinations and applies standard MSc grade related criteria.

Assessment Criteria are descriptions, based on the intended learning outcomes, of the skills, knowledge or attitudes that you need to demonstrate in order to complete an assessment successfully, providing a mechanism by which the quality of an assessment can be measured. Grade- Related Criteria are descriptions of the level of skills, knowledge or attributes that you need to demonstrate in order achieve a certain grade or mark in an assessment, providing a mechanism by which the quality of an assessment can be measured and placed within the overall set of marks. Assessment Criteria and Grade-Related Criteria will be made available to you to support you in completing assessments. These may be provided in programme handbooks, module specifications, on the virtual learning environment or attached to a specific assessment task.

# Feedback on assessment

Feedback will be provided in line with our Assessment and Feedback Policy and will be provided in a variety of ways throughout your course, both formally and informally, in order to support your learning.

You will normally be provided with coursework feedback within three weeks of the submission deadline or assessment date. This would normally include a provisional grade or mark. The timescale for feedback on final projects or dissertations may be longer. Examination grades will be provided once they have been agreed by an Assessment Board.

More details about the feedback you can expect from individual modules and assessments will be provided by your lecturers.

The full policy can be found at:

https://www.city.ac.uk/ data/assets/pdf\_file/0008/68921/assessment\_and\_feedback\_p olicy.pdf

## Assessment Regulations

In order to pass your Programme, you should complete successfully or be exempted from the relevant modules and assessments and will therefore acquire the required number of credits. The programme is weighted according to the number of credits

awarded for each module. Pass / Fail modules are excluded from this calculation.

The pass mark for each module is 50% and there are no minimum qualifying marks for individual components.

If you fail an assessment component or a module, the following will apply:

#### 1. Re-Sit:

You will normally be offered one re-sit attempt.

If you are successful in the re-sit, you will be awarded the credit for that module. The mark for each assessment component that is subject to a re-sit will be capped at the pass mark for the module. This capped mark will be used in the calculation of the final module mark together with the original marks for the component(s) that you passed at first attempt.

# 2. Compensation:

Compensation can only be awarded by the Final Assessment Board and must be applied within the following limits and conditions:

Where you fail up to a total of 20 credits (15 for a postgraduate certificate), you may be eligible for compensation if:

- Compensation is permitted for the module involved (see the "What will I Study" section of the programme specification), and
- It can be demonstrated that you have satisfied all the Learning Outcomes of the modules in the Programme, and
- A minimum overall mark of no more than 10% below the module pass mark has been achieved in the module to be compensated, and
- An aggregate mark of 50% has been achieved overall.

If you receive a compensated pass in a module you will be awarded the credit for that module. The original component marks will be retained in the record of marks and your original mark shall be used for the purpose of your award calculation.

If, at the point where you have results for all taught modules:

- You have no more than 20 credits outstanding (15 for a PG Certificate), and
- The grade for this module(s) is 40% or above, and
- Your overall degree average is at least 50%, and
- If the module(s) is eligible for compensation.

Then you will **not** be required to undertake the re-sit for that module, as this will be eligible for compensation.

### Please note:

• If you fail more than 20 credits (excluding project modules), then you must retake all outstanding assessments with no exceptions.

If you do not meet the pass requirements for a module and do not complete your re-sit by the date specified you will not progress and the Assessment Board will require that you be withdrawn from the programme.

If you fail to meet the requirements for the Programme, the Assessment Board will consider whether you are eligible for an Exit Award as per the table below.

If you would like to know more about the way in which assessment works at City, please see the full version of the Assessment Regulations at:

http://www.city.ac.uk/ data/assets/word doc/0003/69249/s19.doc

# WHAT AWARD CAN I GET?

# Master's Degree:

	HE Level	Credits	Weighting (%)
Degree	7	180	100

Class	% required			
With Distinction	70			
With Merit	65			
Without	50			
Classification				

# Postgraduate Diploma:

You must achieve 120 credits with a minimum mark of 50%.

	HE .	Credits	Weighting
	Level		(%)
Degree	7	120	100

Class	% required		
With Distinction	70		
With Merit Without	65 50		
Classification			

# WHAT WILL I STUDY?

The programme runs over three terms. In term 1 you are required to take five core modules for a total of 70 credits (please refer to the table below for details). In term 2 you will complete two core modules plus two options (from a choice of four) for a total of a further 60 credits. In term 3 you will have five options to acquire final 50 credits and complete the MSc:

**Option 1** - Elective study only by taking 5 x 18 hours specialist electives of 10 credits each

**Option 2**- a combination of elective study (3 x 10 credits) and an Applied Research Project with a maximum of 5,000 words (1 x 20 credits)

**Option 3** - A Business Research Project with a credit value of 40 and a maximum of 10,000 words, taken in tandem with one specialist elective.

**Option 4**- a combination of 'super elective' in International Reporting Standards (30 credits) and an Applied Research Project with a maximum of 5,000 words (1 x 20 credits)

**Option 5**- a combination of 'super elective' in International Reporting Standards (30 credits) and two specialist electives (2 x 10 credits)

Module Title	SITS	Module	Core/	Can be	Level
	Code	Credits	Elective	Compensated?	
Term One					
Contemporary Issues in	SMM469	15	С	Υ	7
Corporate Finance and					
Investment Valuation					
Analytics for Accounting and	SMM466	15	С	Υ	7
Business					
Principles of Marketing and	SMM326	15	С	Υ	7
Strategy					
Financial Reporting	SMM249	15	С	Υ	7
Research Methods for	SMM522	10	С	Υ	7
Finance Professionals					
Term Two: Common Core		•	1		•
Financial Statement Analysis	SMM146	15	С	Υ	7
Strategic Management	SMM452	15	С	Υ	7
Accounting					
Term Two Options: take two from					

International Business Finance	SMM460	15	C/E	Υ	7
Entrepreneurship and managing growth in a global context	SMM687	15	C/E	Υ	7
Global Supply Chain Management	SMM650	15	C/E	Υ	7
International Marketing	SMM648	15	C/E	Υ	7
Term Three	1			•	
IFRS	SMM450	30	E	N	7
Business Research Project	SMM527	40	Е	N	7
Applied Research Project	SMM799	20	Е	N	7
Behavioural Finance	SMM274	10	E	Υ	7
Ethics, Society and the Financial Sector	SMM500	10	E	Υ	7
Corporate Entrepreneurship	SMM296	10	E	Y	7
Corporate Open Innovation	SMM690	10	E	Y	7
Creating Value with Suppliers	SMM621	10	Е	Υ	7
Driving Supply Chain Innovation with Technology	SMM287	10	Е	Y	7
Family Business	SMM400	10	E	Y	7
Luxury Marketing Strategy	SMM139	10	E	Y	7
Negotiation Skills for Multidiscipline Managers	SMM299	10	E	Υ	7
New Market Creation	SMM317	10	Е	Υ	7

During term three you will be able to choose from a range of electives to personalise your experience.

This list of electives is an indication of the range of modules that can be on offer and is subject to change due to circumstances such as: enhancing or updating the quality and content of educational provision; responding to student feedback; academic staffing changes; the number of students in each programme; a lack of student demand for certain modules; or factors beyond the institution's reasonable control, such as meeting the latest requirements of a commissioning or accrediting body. For these reasons, not all the electives listed will be offered every year. New (additional or replacement) modules may also be added for these reasons.

There may also be pre-requisites for joining a module, and space and timetable availability restrictions may also apply.

The list of electives offered in a given year will be confirmed by February 1st.

#### TO WHAT KIND OF CAREER MIGHT I GO ON?

http://www.cass.city.ac.uk/more-about-cass/careers-services - Careers Service

http://www.cass.city.ac.uk/more-about-cass/alumni-services - Alumni Service

## WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?

Placements are not part of the programme.

## WILL I GET ANY PROFESSIONAL RECOGNITION?

Accreditations for the course are available from a number of professional bodies, primarily:

- ACCA Associate of Certified Chartered Accountants
- CIMA Chartered Institute of Management Accountants
- ICAEW Institute of Chartered Accountants for England and Wales

Please note that these change from time to time and the most up to date information is available on our website.

## HOW DO I ENTER THE PROGRAMME?

To be accepted on to a Bayes MSc degree you will need a good Bachelors degree. This usually means a UK 2.1 or above, or the equivalent from an overseas institution. Some level of previous study in the specific subject area may be required.

Applicants will need to submit two references, one of which must be an academic reference if the candidate does not have previous work experience. Previous work experience is not a requirement of our full time MSc courses.

We require all students who have not previously studied at in English to take an IELTS

exam. The IELTS requirement is 7.0 with a minimum of 6.5 in writing.

Version: 1.0

Version date: January 2023

For use from: 2023/24